



## Meet the Executives

### **Brent Lee, President, Class of 2011**

**Profile:** Hello to all members! My name is Brent Lee, and I am the new President of the Xavier Marketing Club. I am a Marketing/Finance double major from Indianapolis and will be a sophomore next year. This past year, I have held various titles in the Marketing Club. I was project manager on a project to help our hockey team raise money, I worked on a project with the Avondale Youth Council, and I was the club's Vice President. I am extremely excited to be the new president of the Marketing Club. Our organization has truly proven itself to be one of the best business clubs at Xavier, and it is my goal to continue the fine work of Mike Vulanich, Katie Dvorak, and John Becker, our departing officers. We have enormous expectations to meet, but I am confident that our members will succeed in taking the club to higher levels.



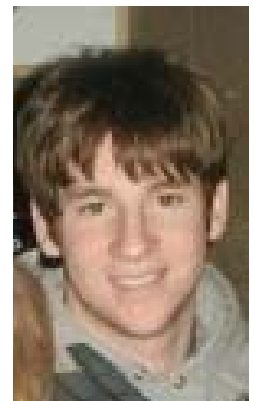
### **Chris Bauer, Vice President, Class of 2010**

**Profile:** Hey members! My name is Chris Bauer and I will be your Vice President for the upcoming school year. I am a marketing major with an info technology minor, and this past year I was Sophomore Class President for the Marketing Club. I am the Sales Merchandising Intern for the Scotts-Miracle Gro Company, so I bring some real world marketing experience to the table, as well as a semester's worth of experience as a member of "Project Bull", the NOTthebookstore.com team. My vision for the Marketing Club next year includes increasing membership to help form more project teams, bringing in donations to the club to help fund food for meetings, club social events, and an awesome group trip in the spring. I look forward to continuing the success that Mike, Katie, and John left behind and fulfilling the high expectations for our club.



### **Alex Burkhart, Treasurer, Class of 2011**

**Profile:** Hi my name is Alex Burkhart, and I am a freshman marketing/entrepreneurship double major. I was project manager on a marketing effort for a new website called NotThebookstore.com, which was created by Xavier alum. The project has been a success so far, and I have definitely gained a ton of great experience while working on it. In the future, I want to help the marketing club expand and bring on more people, along with more projects similar to the NotThebookstore.com project. I am anxious to work with many of the executives in making this happen. I am also excited to take on my role as treasurer. Everything that the marketing club does requires some kind of funding. I will do whatever possible to ensure that we are using our funds efficiently, in addition to raising enough money to continue to do the great things that we do.



### **Taylor Neal, Secretary, Class of 2011**

**Profile:** My name is Taylor Neal and I am a Marketing and International Business double major. My hometown is right here in Cincinnati, and I will be a sophomore next year. This past semester, I was Project Manager for the club's work with MRC-Cincinnati (Music Resource Center Cincinnati). I look forward to using my experiences gained from the project in combination with my passion and ideas for the club to continue expanding our vision and make next year the best one we have seen thus far.

