

TIPS FOR SUCCESSFUL FUNDRAISING

STRIVE FOR:

- 📌 A UNIQUE PRODUCT OR SERVICE
- 📌 THAT MEETS A STUDENT NEED
- 📌 IN A THOUGHT-PROVOKING OR FUN WAY

WHEN BRAINSTORMING YOUR FUNDRAISER:

- 📌 Think about how you can meet basic student needs – good food, comfortable clothes, study help, new experiences & fun.
- 📌 Consider a product/service with a “natural link” to your club, organization or charity. The more you “own” the idea, the more successful you may be. For example:
 - 📌 *Raffling a “Bridge Climb” experience for the Outdoor Club*
 - 📌 *Selling ethnic bedcovers or art when raising funds for an international trip*
 - 📌 *Selling dorm-style mini first-aid kits for the Pre-Medicine Society*
- 📌 Is there a logical day, week or month for your fundraiser? For example:
 - 📌 *St. Patrick’s Day for Irish-American Society*
 - 📌 *Stress-busting products prior to exam week*
 - 📌 *Personalized balloon bouquets prior to All-Honors Day*
- 📌 Have you held successful fundraisers before? Repeat it, fine-tuning as needed.

WHEN DESIGNING YOUR PRODUCTS TO SELL OR RAFFLE:

Once you have an idea, evaluate it as if you were on the Xavier University Board of Trustees! Make sure your product:

- 📌 *Is not vulgar or sexually suggestive*
- 📌 *Does not promote alcohol or other substances*
- 📌 *Has no racial/ethnic/religious insensitivities*
- 📌 *You get the idea!*

After it passes *your* test, submit the design with your fundraising permit form. Do *not* order your product until it is approved!

THE REVIEW PROCESS IS SIMPLE – FOUR CRITERIA ARE USED:

- 📌 Is the product/service acceptable in its design?
- 📌 How many fundraisers are running in the place/time requested?
- 📌 Are there duplicate products being sold at the same time?
- 📌 Did you give enough notice?

WE’RE HERE TO HELP – STOP BY OR CALL X3004 WITH QUESTIONS!

STUDENT INVOLVEMENT– 320 GSC