

TIPS for Successful Fundraising at XU

Strive for:

A unique product or service that meets a student need in a thought-provoking or fun way!

When Brainstorming your Fundraiser:

- Think about how you can meet basic student needs – good food, comfortable clothes, study help, new experiences & fun.
- Consider a product/service with a “natural link” to your club, organization or charity. The more you “own” the idea, the more successful you may be.
- Is there a logical day, week or month for your fundraiser?
- Have you held successful fundraisers before? Repeat it, fine-tuning as needed.

When Designing your Products to Sell or Raffle:

Do *not* order your product until it is approved!

Once you have an idea, evaluate it as if you were on the Xavier University Board of Trustees! Make sure your product:

- Is not vulgar or sexually suggestive
- Does not promote alcohol or other substances
- Has no racial/ethnic/religious insensitivities
- Does not suggest violence

After it passes *your* test, submit the design with your fundraising permit form.

Other guidelines:

- When doing a letter writing campaign, you must submit a copy of the letter plus intended contacts with your fundraising permit form
- No fundraisers in the form of gambling involving cash are permitted, for example, “split the pot.”
- No door-to-door sales are permitted on campus, in offices or in the residence halls.

The review process is simple – four criteria are used:

- Is the product/service acceptable in its design?
- How many fundraisers are running in the place/time requested?
- Are there duplicate products being sold at the same time?
- Did you give enough notice?

We're here to help – stop by, call x3004 or
e-mail xuinvolvement@xavier.edu with questions!

Office of Student Involvement – 320 GSC