

# Williams College of Business

# ACCOUNTING AND INFORMATION SYSTEMS

## REFEREED PUBLICATIONS

- Allen, J., & Surdick, J.** (2001). Graphical transaction model for deferred tax analysis and accounting. The CPA Journal, 71(8), 42-45.
- Allen, J., & Surdick, J.** (1998). Accounting to deferred tax assets and liabilities: A decision model for identification of future deductible and taxable amounts. Corporate Controller Journal, 11(5), 10-15.
- Devine, K., O'Clock, P., & Foist, B.** (2001). The effect of plant expansion on product sourcing at A & D, Inc., Journal of Accounting Case Research, 6 (2).
- Devine, K., Rooney, C., & Lyons, D.** (2001). The Procter and Gamble Company: allocation of research and development costs. Journal of Accounting Case Research, 6 (1), 81-89.
- Devine, K., O'Clock, P., & Lyons, D.** (2000). Health care financial management in a changing environment. Journal of Business Research, 48(3), 183-191.
- Devine, K., O'Clock, P., & Rooney, C.** (2000). Implications of culture on the development of control systems The Ohio CPA Journal, 59, 37-41.
- Devine, K, Rooney, C., & Conley, C.** (1998). The Procter & Gamble Company: allocation of research and development costs. Journal of Case Research in Accounting
- Fiorelli, P., & Muntek, M.** (2001). The coalition for ethical initiatives: Renewed advocacy for employee confidentiality and self-evaluative privilege. The Procurement Lawyer.
- Fiorelli, P., & Hughes, C.** (2001). Internal control: a comparison between the HHS OIG Guidelines and COSO. Internal Auditor.
- Fiorelli, P.** (1999). COSO control standard make internal auditors natural allies in compliance and ethics efforts. Prevention of Corporate Liability (BNA), 7(9).
- Fiorelli, P.** (1999). Internal auditors as allies in compliance. Ethikos and Corporate Conduct Quarterly.
- Fiorelli, P.** (1998). Why comply? Directors face heightened personal liability after Caremark. Business Horizons, 41, 49-53.
- O'Clock, P., & Devine, K.** (1999). A simulation comparing arm's length versus apportionment income for multinational corporations. Advances in International Accounting.

- O'Reilly, D., & Velury, U. (2001). Six things accountants should know about mentoring. The Arizona Society of CPAs Newsledger, October.
- O'Reilly, D., & Velury, U. (2001). Mentoring: converting new employees to team members. The Tennessee CPA Journal, June, 6-11.
- O'Reilly, D. (2001). The mentoring of employees: is your organization taking advantage of this professional development tool? The Ohio CPA Journal, July/August, 51-54.

## BOOKS

- VanDerbeck, E. (2001). Study Guide to Accompany "Principles of Cost Accounting." (12<sup>th</sup> ed.), Cincinnati, OH: South-Western Publishing Company.
- VanDerbeck, E. (2001). Test Bank to Accompany "Principles of Cost Accounting." (12<sup>th</sup> ed.), Cincinnati, OH: South-Western Publishing Company.
- VanDerbeck, E. (2000). Principles of Cost Accounting (12<sup>th</sup> ed.), Cincinnati, OH: South-Western College Publishing Company.
- VanDerbeck, E. & Nagy (1998). Principles of Cost Accounting, (11<sup>th</sup> ed.), Cincinnati, OH: South-Western College Publishing Company.
- VanDerbeck, E. (1998). Study Guide for Principles of Cost Accounting, (11<sup>th</sup> ed.), Cincinnati, OH: South-Western College Publishing Company.

## PRESENTATIONS AT ACADEMIC CONFERENCES

- Allen, J., & Bycio, P. (2000). A critical incidents approach to outcomes assessment. Academy of Management meetings, Toronto, August 4-9.
- Bycio, P., & Allen, J. (2000). A critical incidents approach to outcomes assessment. Paper presented at the Academy of Management Meeting, Toronto, Canada.
- Devine, K., O'Clock, P., & Seaton, L. (2001). Estimating the impact of formula apportionment on the allocation of worldwide income and the potential for double taxation. American Accounting Association Annual Meeting, Atlanta, GA, August.
- Devine, K., O'Clock, P., & Seaton, L. (2001). Estimating the effect of adopting apportionment allocation of MNC's worldwide income. Paper presented at the Decision Sciences Institute National Meeting, Orlando, FL. November 19-20.

- Devine, K., O’Clock, P., & Foist, B. (1998).** The effect of plant expansion on product sourcing at AMD Inc. 1998 Midwest Business Administration Association Conference, Chicago, IL.
- Fiorelli, P. (2001).** COSO and the organizational sentencing guidelines. Paper presented at the Association of Certified Fraud Examiners, New York, NY. August 1-2.
- Fiorelli, P. (2001).** Basic organizational guidelines training. Paper presented at the National Federal Sentencing Guidelines Seminar, co-sponsored by the Federal Bar Association and the United States Sentencing Commission, Clearwater, FL. May 3.
- Fiorelli, P. (2001).** Spend a year in Washington, D.C. and change your professional life: the Judicial Fellows Program. Paper presented at the Academy of Legal Studies in Business, Baltimore, MD. July 9-13.
- Fiorelli, P. (1999).** How to make your internal auditors an ally for compliance. Shaping tomorrow’s debate: Ethics, compliance and the organizational sentencing guidelines. Paper presented at the United States Sentencing Commission and the Ethics Officer Association, Atlanta, GA.
- Fiorelli, P. (1999).** How to make your internal auditors an ally for compliance. Shaping tomorrow’s debate: Ethics, compliance and the organizational sentencing guidelines. Paper presented at the United States Sentencing Commission and the Ethics Officer Association, San Francisco, CA.
- Fiorelli, P. & Desio, P. (1999).** Employee confidentiality within organizations. Paper presented at the Association of Professional and Practical Ethics, Washington, DC.
- Fiorelli, P. (1999).** Internal auditors as allies in compliance. Paper presented at the Institute of Internal Auditors, Peoria, IL.
- Fiorelli, P., Desio, P., Johnson, K., Murphy, J., & Wratney, G. (1999).** Resolution and report: Employee confidentiality and non-retributory reporting systems. Paper presented at the Ethics Resource Center Fellows Program, Landsdowne, VA.
- Fiorelli, P. (1999).** An analysis of GAO report entitled Early evidence of compliance program effectiveness is inconclusive. Paper presented at the Healthcare Best Compliance Practices Forum II, Durham, NC.
- Fiorelli, P., Desio, P., Block, K. Murphy, J., & Wratney, G. (1999).** Employee confidentiality and non-retributory reporting systems. Paper presented at the Defense Industry Initiative, Washington, DC.
- Fiorelli, P. (1999).** Fine reductions through effective ethics programs. Loyola University, Chicago Corporate Values Breakfast Series, Chicago, IL.
- Fiorelli, P. (1999).** Employee confidentiality and non-retributory reporting systems. and Implementing an effective program: the role of internal audit. Ethics Officer Association, Washington, D.C.

- Fiorelli, P.** (1999). Potential personal liability for directors and officers: What every business person should know about the Federal sentencing guidelines and COSO. Paper presented at the Institute of Internal Auditors, Houston, TX.
- Fiorelli, P.** (1999). The regulatory environment – Where we’ve been, where we’re going and Implementing an effective program – role of internal audit. Paper presented at the Ethics Officer Association and the US Sentencing Commission Regional Workshop, San Francisco, CA.
- Fiorelli, P.** (1999). Fine reductions through effective ethics programs. Paper presented at the Association of Corporate Secretaries, Green Lakes, WI.
- Fiorelli, P.** (1998). Implementing an effective program - the role of internal audit shaping tomorrow’s debate: ethics, compliance and the organizational sentencing guidelines. United States Sentencing Commission and the Ethics Officer Association, Chicago, IL.
- O’Reilly, D., R. Letch & D. Waddell** (2001). Range-frequency contrast and assimilation effects on auditors’ assessments of loan quality. American Accounting Association Annual Meeting, Atlanta, GA.
- O’Reilly, D., Reich, J. & Velar** (2001). Corporate governance and the selection of industry specialist auditors. AAA Southeastern Regional Meeting, Atlanta, GA.
- O’Reilly, D., Leitch, R., & Tuttle, B.** (2001). An empirical test of the insurance hypothesis in auditing. Paper presented at the AAA Auditing Mid-Year Meeting, Houston, TX. January 13.

## OTHER

- Fiorelli, P.** (1999). Employee confidentiality and non-retributory reporting systems and implementing an effective program: The role of internal audit. Paper presented at the Ethics Officer Association, Washington, DC.
- Fiorelli, P.** (1999). Fine reductions through effective ethics program. Paper presented at the Loyola University, Chicago Corporate Values Breakfast Series, Chicago, IL.
- Fiorelli, P., Desio, P., & Murphy, J.** (1999) Resolution and report: Employee confidentiality and non-retributory reporting systems. Ethics Resource Center Fellows Program.
- Fiorelli, P.** Staff editor, Journal of Legal Studies Education; Staff editor, Midwest Law Review.

- O'Reilly, D.** (2001). [Review of Wittenberg and Schreiber's Auditing: Concepts for a Changing Environment.] Issues in Accounting Education, 512.
- Surdick, J.** (2000). [Book Review of The design of cost management systems: Text and cases.] Issues in Accounting Education, 14(4), 730-731.
- Surdick, J.** (1998). Invited participant, Robert M. Trueblood Faculty Seminar.
- VanDerbeck, E.** (1999). Study Guide for Cost Accounting: Planning and Control (12th ed.), Dame Publications Inc.

# ECONOMICS AND HUMAN RESOURCES

## REFEREED PUBLICATIONS

- Bertaux, N., & Rashed, J.** (2001). Information technology and less developed countries. Global Business and Economics Review.
- Bertaux, N., & Anderson, C.** (2001). An emerging tradition of educational excellence: African-American women in college and the professions, 1920-1950. Equity and Excellence in Education.
- Bertaux, N.,** (1997). Participant-centered evaluation of government training programs for the economically disadvantaged: A U.S. Case study. International Journal of Training and Development, 1(2).
- Blackwell, M., Johnson, R.S., & Pawlukiewicz, J.** (2001). Skewness-adjusted binomial model for pricing debt claims. Journal of Research in Finance.
- Donnelly, L.** (2001). Case 115LA840. Labor Relations Reporter. Bureau of National Affairs.
- Donnelly, L.** (2000). Arbitration Case 111LA205. Labor Arbitration Reports, Bureau of National Affairs.
- Donnelly, L.** (1999). Aurora Casket 111LA205-210. Labor Arbitration Reports, Bureau of National Affairs, Spring.
- Donnelly, L.** (1998). Cases 110LA449, 111LA205. Labor Relations Reporter. Bureau of National Affairs.
- Gunnarsson, C., Clark, T., Skeldon, K., & Amshoff, H.** (2001). The impact of profitability, solvability, and degree of fine on the persuasiveness of environmental assessment reports. The Journal of Business Communication.
- Gunnarsson, C.** (2001). Development and assessment of students' attitudes and achievement in a business statistics course taught online. IMEJ of Computer-Enhanced Learning.
- Marmo, M., & H. Queneau** (2001). Sexual harassment: different standards for different racial and ethnic groups? Journal of Individual Employment Rights.
- Marmo, M., & Queneau, H.** (2000). Sex harassment—does race matter? Journal of Employment Discrimination Law, Winter, 124-134.
- Marmo, M., & Queneau, H.** (2000). Tensions between employment & pregnancy: A workable balance. Family Relations, 50(1), 59-66.
- Marmo, M.** (1999). Acceptability as a factor in grievance arbitration. Labor Law Journal, Summer.

- Rashed, J., & Bertaux, N.** (2001). Information technology and less developed countries. Global Business and Economics Review.
- Rashed, J.** (2001). The multinational enterprise and the discriminatory labor requirements in developing countries. Al-Zaytoonah Journal of Scientific Studies and Research.
- Rashed, J.** (1999). Wage stagnation, stock market, and the productivity gap. Business Research Yearbook-Global Business Perspectives, VI, 138-142.
- Wilson, B., Ziliak, J., & Stone, J.** (1999). Spatial dynamics and heterogeneity in the cyclicity of real wages. The Review of Economics and Statistics, 5, 99.
- Wilson, B., & Ziliak, J.** (1998). Pre-market factors and the black-white wage gap: evidence from panel data. The Southern Journal of Economics.
- Schuster, C., **Zimmerman, R.**, Schertzer, C., & Beamish, P. (1998). Assessing the impact of executive MBA international travel courses. Journal of Marketing Education, 20(2), 121-132

#### BOOKS

- Bertaux, N.** (2000). Valuing diversity? Women in the U.S. workforce today. In G. Dawson, S. Hatt, L. Watson-Brown, A. Baxter, and N. Bertaux (Eds.), Market, State and Feminism: The Economics of Feminist Policy. Edward Elgar Press.
- Wilson, B., & Frew, J.** (2000). Transportation routes, apartment rents and the assessment of value. In J.R. DeLisle & E.M. Worzala (Eds.), Essays in Honor of James A. Graaskamp: Ten Years After, American Real Estate Society (pp. 213-228). Boston: Kluwer Academic Publishers.

#### PRESENTATIONS AT ACADEMIC CONFERENCES

- Bertaux, N., & Rashed, J.** (2001). Information technology and less developed countries. Business and Economic Society International 2001 Conference, Paris, France, July.
- Bertaux, N.** (2001). E.F. Schumaker and economic growth: an assessment. Business and Economic Society International 2001 Conference, Paris, France, July.
- Bertaux, N.** (1998). Effective communication amidst diversity, American style. Paper presented at the Conference of the European Network for Communication Development in Business, Ingolstadt, Germany.

- Bertaux, N.** (1998). The status of American women workers, then and now. Paper presented at Lomonosov Moscow State University. Moscow, Russia.
- Blackwell, M., Johnson, R.S., & Pawlukiewicz, J.** (2001). Skewness-adjusted binomial model for pricing debt claims. Eastern Finance Association, Charleston, SC.
- Blackwell, M.** (2001). An investigation into the impact of monetary policy on the level and variability of exchange rates. Eastern Economic Association, New York, New York.
- Blackwell, M., Cobb, S., & Weinberg, D.** (1999). The economic impact of educational institutions: Issues and methodology. Paper presented at the Midwest Economics Association, Nashville, TN.
- Gunnarsson, C., & Queneau, H.** (2001). Faculty diversity in historically black institutions: an explanatory analysis. Annual Meeting on Socio-Economics, Amsterdam, The Netherlands.
- Gunnarsson, C.** (2001). Development and assessment of a graduate level statistics course on line. Ed Media 2001 World Conference, Tampere, Finland.
- Gunnarsson, C.** (1999). Collaborative learning in an online human learning course. WebNet99 Conference, Honolulu, Hawaii.
- Johnson, R.S., & Blackwell, M.** (2000). A skewness-adjusted option pricing model for pricing debt securities. Southwest Finance Association, San Antonio, TX.
- Marmo, M., & Queneau, H.** (2001). Work/family issues in Japanese transplant and U.S. companies. Annual Meeting on Socio-Economics, Amsterdam, The Netherlands.
- Queneau, H., & Gunnarsson, C.** (2001). Faculty diversity in historically black institutions: an explanatory analysis. Annual Meeting on Socio-Economics, Amsterdam, The Netherlands.
- Queneau, H.** (2001). Atculer vie familiale et vie professionnelle: l'exemple de la France. Annual Meeting on Socio-Economics, Amsterdam, The Netherlands.
- Queneau, H., & Rossa, B.** (2000). Impatience, hierarchical structure, and frequency of promotions. Eastern Economic Association, Crystal City, VA.
- Queneau, H., & Zoogah, B.** (2000). Understanding discrimination in the academic labor market. Eastern Economic Association, Crystal City, VA.

- Queneau, H.** (1999). Organizational structure, human resource allocation, and labor market conditions. Paper presented at the Midwest Economics Association, Nashville, TN.
- Queneau, H., & Blanchard, M.** (1999). Short termism, human resource investment, and worker involvement. Paper presented at the Southern Economic Association, New Orleans, LA.
- Queneau, H.** (1999). Uncertainty, firms' time horizons and profit over time. Western Economics Association, San Diego, CA.
- Rashed, J., & Bertaux, N.** (2001). Information technology and less developed countries. Business and Economic Society International 2001 Conference, Paris, France, July.
- Rashed, J.** (2001). Productivity and recent stock price increases: An empirical analysis. Eastern Economic Association, New York, New York, Feb. 23-28.
- Rashed, J.** (2001). Information Technology and Economic development in the Middle East. Annual Business Conference of Al-Zaytoonah University in Amman-Jordan, April.
- Rashed, J.** (2000). The multinational enterprise and the discriminatory labor requirements in the developing nations. Paper presented at the Eastern Economic Association, Crystal City, VA.
- Rashed, J.** (1999). Wage stagnation, stock markets and the productivity gap. Paper presented at the International Academy of Business Discipline, Chicago, IL.
- Frew, J., & Wilson, B.A.** (1998). Land values, apartment rents and multicentric cities. Paper presented at the American Real Estate Society, Monterey, CA.
- Zimmerman, R.O., Gunnarsson, C., & Shockley, S.** (2001). Assessing the Impact of Time on Participants in Executive MBA Overseas Study Tours. Western Economic Association International, San Francisco, July.
- Zimmerman, R., & Schertzer, C.** (2000). Executive MBA international experience trip: Knowledge shifts from experiential learning. Paper presented at Thunderbird-EMU 2000 Conference on Language, Communication & Global Management, Scottsdale, AZ.
- Zimmerman, R., Roehrig, M., & Shanoy D.** (1999). The effects of 'the Asian financial crisis' on the foreign multinational corporation in Asia. Ohio Association of Economists and Political Scientists, October.
- Zimmerman, R., Chen, J., & Guo, L.** (1998). Obstacles and opportunities for trade between Mainland China and businesses in the Greater Cincinnati area. Paper presented at the Ohio Association of Economists and Political Scientists, 58th Annual Meeting, Columbus, OH.

## PROCEEDINGS

**Gunnarsson, C.** (2001). Development and assessment of a graduate level statistics course online. Proceedings of the ED-MEDIA 2001 — World Conference on Educational Multimedia, Hypermedia & Telecommunications, June 25-29.

## OTHER

**Bertaux, N.** (2000). The rise of the college-educated elite in the African-American community 1920-1950. Occasional Papers of Xavier University 1998-1999. Xavier University, Cincinnati, OH.

**Bertaux, N.** (1998). Fulbright Senior Scholar Program. Lecturing/Research Award to Germany, Katholische Universitaet Eichstaett, Fulbright Scholarship Board.

**Bertaux, N.** (1998). Valuing diversity? The U.S. workforce today. Invited lecturer, Deutch-americanisches Institut Stuttgart, Germany.

**Bertaux, N.** (1998). Valuing diversity? Women in the U.S. workforce today. Faculty seminar, The Open University, Milton-Keynes, England.

**Bertaux, N.** (1998). Women in the U.S. workforce: Current trends. Invited lecturer for observance of International Women's Day at AmerikaHaus, Frankfurt, Germany.

**Bertaux, N.** (1998). Valuing diversity? The U.S. workforce today. Invited lecturer Deutch-Americanisches Institut Tuebingen, Germany.

**Donnelly, L.** (2000). Arbitration case 111LA205. Labor Arbitration Reports, Bureau of National Affairs.

**Donnelly, L.** (2000). Arbitration case 114LA1316 and arbitration case 114LA1110. Labor Relations Reporter, Bureau of National Affairs.

**Donnelly, L.** (2000). J00-1ARBTT3367 and J00-1ARBTT3411. The Labor Arbitration Awards, Commerce Clearing House.

**Donnelly, L.** (1998). Leading reference services for Arbitration Awards. . . . Vol. 110LA449, June 1998; Vol. 111LA205, November 1998.

**Wilson, B., Cobb, S., & Economics Club** (2000). An economic impact study for the Flying Pig Marathon, Cincinnati, OH.

# INFORMATION SYSTEMS

## ARTICLES

- Hornik, S., & Ruff, B.** (1998). Expert systems usage and knowledge acquisition: an empirical assessment of analogical reasoning in the evaluation of internal controls. Journal of Information Systems, Fall.
- Tesch, D., Klein, G., Jiang, J., & Chen, H.** (2001). IS service quality: a perception gap between users and providers. Communications of the ACM.
- Tesch, D., Klein, G., & Jiang, J.** (2000). Wanted: project teams with a blend of system analyst orientations. Communications of the ACM.
- Sena, M., Lederer, A., Maupin, D., & Zhuang, Y.** (2001). The technology acceptance model and the World Wide Web. Decision Support Systems.
- Sena, M., & Holsapple, C. W.** (2001). The decision-support characteristics of ERP systems. International Journal of Human-Computer Interaction.

## BOOK CHAPTER

- Sena, M.** (2001). Enterprise Computing. The Encyclopedia of Information Systems. Academic Press.

## PROCEEDINGS

- Tesch, D., Braun, G., & Skeldon, J.** (2001). MIS Curriculum Evaluation: A Methodology for Ongoing Web-based Alumni Assessment. Proceedings of ISECON 2000, November 9-12, Philadelphia, PA.
- Tesch, D., & Kloppenberg, T.** (2000). Forty years of project management research: Trends, interpretations and predictions. Proceedings of the PMI Research Conference. Paris, France.

## PRESENTATIONS

- Braun, G., & Crable, E.** (2000). MBA student perceptions of an electronic classroom experience. Paper presented at the International Business School Computing Conference, Erie, PA.
- Braun, G., & Crable, E.** (1999). Student perceptions of the paperless classroom. Annual Conference of International Business School Computing Association, Atlanta, GA.

- Braun, G., & Crable, E.** (1998). Administering exams electronically: Issues and techniques. Paper presented at the Association for Information Systems, Baltimore, MD.
- Braun, G., & Crable, E.** (1998). Managing the paperless classroom. Paper presented at the Information Systems Education Conference, San Antonio, TX.
- Crable, E., Brodzinski, J., & Hornik, S.** (2001). A comparison of student performance and preference in a traditional vs. an online MBA course. Decisions Sciences Institute Annual Meeting, San Francisco, CA.
- Hornik, S., & Cagle, J.** (2000). Stop Surfing/Start Teaching Conference, University of South Carolina, Charleston, SC.
- Sena, M., & Holsapple, C. W.** (2000). Examining the decision-support capabilities of enterprise systems. Decision Sciences Institute Annual Meeting 2000, Orlando, FL.
- Tesch, D., Braun, G., & Skeldon, J.** (2000). MIS curriculum evaluation: A methodology for ongoing web-based alumni assessment. Paper presented at the Information Systems Educational Conference, Philadelphia, PA.

# FINANCE

## REFEREED PUBLICATIONS

- Cagle, J., & Hornik, S.** (2001). Xavier University's G.E. technology faculty workshops: an education industry partnership. Technological Horizons in Education.
- Cagle, J., Pawlukiewicz, J., & Webb, S.** (1998). The temporal behavior of risk and required return following leverage - changing security transactions. Journal of Financial and Strategic Decisions.
- Johnson, R.S., Zuber, R., & Gandar, J.** (2001). Binomial interest rate trees: a synopsis of uses and estimation approaches. Journal of Financial Education.
- Johnson, R.S., Zuber, R., & Gandar, J.** (2001). Searching for the favorite-longshot bias down under: an examination of the New Zealand pari-mutuel betting market. Applied Economics.
- Johnson, R.S., Pawlukiewicz, J., & Blackwell, M.** (2001). Skewness-adjusted binomial model for pricing debt claims. Journal of Research in Finance.
- Johnson, R.S., & Pawlukiewicz, J.** (2000). Derivation of the up and down Parameters. Journal of Financial Education.
- Johnson, R.S., & Pawlukiewicz, J., & Flaspohler, D.** (2000). Skewness-adjusted binomial pricing model: the relevance of the mean. International Review of Economics and Business.
- Pawlukiewicz, J.E., & Lee, S.** (2000). Poison pills: 1980s versus 1990s. American Business Review.
- Pawlukiewicz, J.E., Cagle, J.A., & Webb, S.** (2000). The temporal behavior of risk and required return following leverage-changing transactions. Journal of Financial and Strategic Decisions.
- Webb, S., & Filbeck, G.** (2000). Executive MBA education: using learning styles for successful teaching strategies. Financial Practice and Education.
- Webb, S., Long, D., & Schinski, M.** (1998) The effect of institutional ownership on firm value: the case of financially distressed firms. Journal of Accounting and Finance Research.

## BOOK CHAPTER

Cagle, J., Bycio, P., Clark, T., Kloppenborg, T., Cunningham, M., Surdick, J., Tadepalli, R., Tesch, D., Opfer, W., Finch, M., Gallagher, J.M., Petrick, J., Sampat, R., & Shami, M. (2001). Forty years of project management research: trends, interpretations, and predictions in The Frontiers of Project Management Research.

## PRESENTATIONS AT ACADEMIC CONFERENCES

- Cagle, J., & Hornik, S. (2000). Stop Surfing/Start Teaching Conference, University of South Carolina, Charleston, S.C.
- Cagle, J., & Kilbourne, L. (2000). Benefits of co-op education programs: a case study. Academy of Business Education Annual Meeting, Bermuda.
- Cagle, J., & Hornik, S. (2000). Teaching with technology: Lessons learned. Paper presented at the Stop Surfing-Start Teaching Conference, University of South Carolina, Charleston, SC.
- Cagle, J., & Kilbourne, L. (2000). The benefits of cooperative education programs: A case study. Paper presented at the Academy of Business, Bermuda.
- Cagle, J., & Webb, S. (1998). The valuation effects of bank layoff announcements: The role of managerial ownership. Paper presented at the Southern Finance Association, Marco Island, FL.
- Glasgo, P., Cagle, J., Pawlukiewicz, J.E., & Webb, S. (2000). Technology in the classroom: From e-mail to distance education. Paper presented at Midwest Finance Association, Chicago, IL.
- Johnson, R.S., Pawlukiewicz, J., & Blackwell, M. (2001). Skewness-adjusted binomial model for pricing debt claims. Eastern Finance Association, Charleston, SC.
- Johnson, R.S., Pawlukiewicz, J., & Blackwell, M. (2000). A skewness-adjusted option pricing model for pricing debt securities. Southwest Finance Association, San Antonio, TX.
- Pawlukiewicz, J., Filbeck, G., & Lee, S. (1999). Valuation and board size: Further evidence on firm size effects. Paper presented at the Midwest Finance Association, Nashville, TN.
- Johnson, R.S., Pawlukiewicz, J., & Flaspohler, D. (1999). Skewness-adjusted binomial models for pricing options and debt claims. Paper presented at the Eastern Finance Association, Miami, FL.

- Pawlukiewicz, J.** & Filbeck, G., & Lee, S. (1999). Board size and profitability: An analysis of small U.S. firms. Paper presented at the Northeast Decision Sciences Association, Boston, MA.
- Pawlukiewicz, J.,** & Lee, S. (1998). Supergrowth firms and corporate control. Paper presented at the Northeast Decision Sciences Association, Boston, MA.
- Pawlukiewicz, J.,** & Lee, S. (1998). Takeover defenses: valuation and subsequent takeover activity. Paper presented at the Eastern Finance Association, Williamsburg, VA.
- Webb, S.,** & Filbeck, G. (1999). The impact of managerial ownership on layoff announcements. Paper presented at the Southern Finance Association, Key West, FL.
- Webb, S.,** Long, M. & Schinski, M. (1998). The relationship between stock returns and trading volume: Option listing and the costly short sales hypothesis. Paper presented at the Southern Finance Association, Marco Island, FL.

#### PROCEEDINGS

- Pawlukiewicz, J.,** Filbeck, G., & Lee, S. (1999). Board size and profitability: An analysis of small U.S. firms. Northeast Decision Sciences Association Proceedings.

#### OTHER

- Webb, S.** (1998). Journal referee, Quarterly Review of Economics and Finance, Southern Business and Economics Journal, Financial Services Research, Mid-American Journal of Business.

# MANAGEMENT AND ENTREPRENEURSHIP

## REFEREED PUBLICATIONS

- Petrick, R., Scherer, R., **Brodzinski**, J.D., Quinn, J., & Ainina, M. (1999). Global leadership skills and reputational capital: Intangible resources for sustainable competitive advantage. The Academy of Management Executive, 13(1), 58-69.
- Bycio**, P., & Zoogah, D. (2001). Exercise order and assessment center performance. Journal of Occupational and Organizational Psychology,
- Clark**, T., **Human**, S., Amshoff, H., & Sigg M. (2001). Getting up to speed on the information communication highway: integrating web-based resources into business communication pedagogy. Business Communication Quarterly 64 ( 1 ), 38-64.
- Clark**, T., **Gunnarsson**, C., Skeldon, K., & Amshoff, H. (2001). The impact of profitability, solvability, and degree of fine on the persuasiveness of environmental assessment reports. The Journal of Business Communication.
- Clark**, T. (1999). Sharing the importance of attentive listening skills. Journal of Management Education, 23(2), 217-224.
- Clark**, T. (1998). Teaching students to enhance the ecology of small group meetings. Business Communication Quarterly, 61(4), 40-52.
- Clark**, T., Shriberg, A., & Human, S. (1998). Responding to the challenges and opportunities of Workforce 2000. Journal of Small Business Strategy, 9(2), 91-96.
- Clark**, T. (1998). Encouraging critical thinking in business memos. Business Communication Quarterly, 61(3), 71-74.
- Clark**, T. (1998). The impact of candid versus legally defensible language on the persuasiveness of environmental self-assessments. The Journal of Business Communication, 35(3), 368-386.
- Cunningham**, M. (1999). Long-Stanton manufacturing. The International Journal of Case Studies and Research.
- Cunningham**, M. (1999). Comparison of alternate team teaching models. International Journal of Business Disciplines.
- Human**, S. (2000). Lessons learned among a longitudinal examination of strategic network structures and outcomes. Advances in Business Disciplines.

- Human, S., & Provan, K.G.** (2000). Legitimacy building in the evolution of small-firm multilateral networks: A comparative study of success and demise. Administrative Science Quarterly, *45*(2), 327-365.
- Human, S., Kilbourne, L., Clark, T., Shriberg, A., & Cunningham, W.** (1999). Using web enhanced instruction in an interpersonal skills course. Journal of Management Education *23*, (5), 584-606.
- Kilbourne, L., & Cagle, J.** (2000). Benefits of co-op education programs: a case study. Academy of Business Education Annual Meeting, Bermuda.
- Kloppenborg, T., & Opfer, W.** (2001). Predictions. Project Management Journal.
- Kloppenborg, T.J., & Petrick, J.A.** (1999). Meeting management and group character development. Journal of Managerial Issues, *11*(2), 166-179.
- Kloppenborg, T.J., & Petrick, J.A.** (1999). Leadership in project life cycles and team character development. Project Management Journal, *30*(2), 8-13.
- Kloppenborg, T.J.** (1999). The ten commandments of assessing project management maturity. PM Network *13*(11), 64-66.
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