

MARKETING

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- Tadepalli, R., Bycio, P., Clark, T., Kloppenborg, T., Cunningham, M., Surdick, J., Cagle, J., Tesch, D., Opfer, W., Finch, M., Gallagher, J.M., Petrick, J., Sampat, R., & Shami M.** (2001). Forty years of project management research: trends, interpretations, and prediction in The Frontiers of Project Management Research.

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- Ahuja, R.** (2001). Marketing research on children: do ethical discussions belong in academic and professional reporting? Paper presented at the National Business and Economics Society meetings, San Juan, Puerto Rico.
- Ahuja, R., & Walker, M.** (1999). The increased purchasing power of children and the ethical dilemma it poses to marketing researchers. Paper presented at the Society for Marketing Advances, Atlanta, GA.

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