

## INFORMATION SYSTEMS

### REFERRED PUBLICATIONS

- Sena, M. & Braun, G.** (2005). An examination of consumer behavior on eBay Motors. Contemporary Research in E-Marketing, 2.
- Kreyenhagen, M., Robbins, C., **Crable, E. & Frolick, M.N.** (2004). The Western and Southern Life Insurance Company: A data warehousing success story. Business Intelligence Journal, 9(2), 57-63.
- Tesch, D., Crable, E. & Braun, G.** (2003). Evaluating is curriculum issues through an ongoing alumni assessment mechanism. Journal of Computer Information Systems, 44(2), 40-48.
- Frolick, M.N. & Walsh, J.** (2005). Implementing a new automation tool. Inside Supply Management, 16(7), 6-8.
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- Bertaux, N. & Okunoye, A. & Rashed, J.** (2005). Information technology education for women in developing countries: Benefits, barriers, and policies. Global Business & Economics Review.
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- Okunoye, A.** (2003). Managing information technology component of knowledge management: Outsourcing as a strategic option in developing countries. In S. Kamel (Ed.), Managing Globally with Information Technology. Hershey: IRM Press, pp. 116-126.
- Sena, M.** (2001). Enterprise Computing. The Encyclopedia of Information Systems. Academic Press.
- Kloppenborg, T.J. & Tesch, D.B.** (2004). Using a project leadership framework to avoid and mitigate information technology (IT) project risks. In D.P. Slevin, D.I. Cleland, & J.K. Pinto (Eds.) Innovations: Project Management Research 2004. Newtown Square: PA: Project Management Institute.

#### PROCEEDINGS

- Braun, G. & Crable, E.** (2001). MBA student perceptions of e-classroom experience. Proceedings of International Business School Computing Association, Erie, PA.
- Tesch, D., Braun, G. & Skeldon, J.** (2001). MIS curriculum evaluation: A methodology for ongoing web-based alumni assessment. Proceedings of ISECON 2000, Philadelphia, PA.
- Crable, E. & Mayer, A.** (2004). An exploratory examination of critical data-driven CRM business activities and their ROI. Proceedings of the National Conference of Undergraduate Research, Indianapolis, IN.
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- Tesch, D. & Kloppenborg, T.** (2004). Using a project leadership framework to avoid and mitigate IT project risks. Proceedings of the PMI Research Conference, London, England.
- Tesch, D., Crable, E. & Braun, G.** (2003). The curriculum experience of ARE graduates at Midwestern University: A comparative study. Proceedings of the International Business Schools Computing Association.
- Tesch, D., Ireland, L. & Klein, G.** (2003). IS/IT project management: Recent practitioner and academic experience. Proceedings of the Business Information Systems Conference.
- Tesch, D., Braun, G. & Crable, E.** (2002). Alumni assessment of the 1990s MIS curriculum at a liberal arts university. Proceedings of the Information Systems Educators Conference.
- Braun, G., Tesch, D. & Depinet, B.** (2001). A web-based quiz generation tool using active server pages. Proceedings of the Information Systems Educators Conference.

## PRESENTATIONS

- Braun, G.** (2003). Using blackboard to deliver a distance learning course: A critical assessment. Paper presented at IBSCA Conference, Daytona, FL.
- Gunnarsson, C., **Crable, E.** & **Walker, M.** (2002). Course assessment and student learning style compatibility in an interdisciplinary, integrative team-taught E-commerce course. Paper presented at the International Conference on Informatics Education Research, Barcelona, Spain.
- Crable, E.** & Kuimp, N. (2001). Case entitled the paper chase at Wright Patterson Air Force Base. Paper presented at the North American Case Research Association, Memphis, TN.
- Okunoye, A.** (2004). Exploring the influence of ubiquitous computing on service provision. Paper presented at the International Conference System Sciences, Waikoloa Village, HI.
- Sena, M.** (2002). Beyond ERP: packaged business software to enhance organizational decision making. Paper presented at IS One World Conference, Las Vegas, NV.
- Tadepalli, R.** & **Hayes, T.** (2001). Cross-cultural comparison of purchasing ethics. Paper posted at the AMA International Marketing Conference, Buenos Aires, Argentina.
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