Net Neutrality

What is it?

- Coined in 2003 by Tim Wu, a media law professor at Columbia University
- Concept that all internet service providers should treat all data on the Internet the same regardless of its source
- On February 26, 2015 the U.S. Federal Communications Commission ruled in favor of Net Neutrality

Why is it important?

- Net Neutrality ensures that internet providers and governments regulating the internet cannot favor certain businesses and organizations over others
- Levels the playing field in democratic manner so newer and smaller organizations that do not have a large spending budget have a chance to thrive
- Net Neutrality is extremely important to help increase the number of successful small businesses and limit exclusivity