

## COMMUNICATION ARTS

### REFEREED JOURNAL PUBLICATIONS

- Ahuja, R. D., **Michels, T.**, Walker, M. W., & Weissbuch, M. (2007). Teen perceptions of disclosure in buzz marketing. *Journal of Consumer Marketing, 24*(3), 151-159.
- Patnode, R.** (2005). Path not taken: Wired wireless and broadcasting in the 1920s. *Journal of Broadcasting and Electronic Media, 49*, 383-401.
- Patnode, R.** (2003). What these people need is radio: New technology, the press, and otherness in 1920s America. *Technology and Culture, 44*, 285-205.
- Clark, T., & **Stewart, J.** (2007). Promoting academic programs using online videos. *Business Communication Quarterly, 70*(4), 478-482.

### BOOK CONTRIBUTIONS

- Finch, M.**, & Welker, L. (2004). Informed organizational improvisation: A metaphor and method for understanding, anticipating, and performatively constructing the organization's precrisis environment. In D. Millar & R. Heath (Eds.), *Responding to crisis: A rhetorical approach to crisis communication* (pp. 189-200). Mahwah, NJ: Lawrence Erlbaum.
- Patnode, R.**, & Shaw, D. L. (2005). The 19th century: The evolution of objectivity. In S. R. Knowlton & K. L. Freeman (Eds.), *Fair and balanced: A history of journalistic objectivity*. Northport, AL: Vision Press.
- Patnode, R.**, & Shaw, D. L. (2005). Objectivity and the Mexican War. In S. R. Knowlton & K. L. Freeman (Eds.), *Fair and balanced: A history of journalistic objectivity*. Northport, AL: Vision Press.
- Patnode, R.**, & Shaw, D. L. (2005). The 20th and 21st centuries: What's in a name? In S. R. Knowlton & K. L. Freeman (Eds.), *Fair and balanced: A history of journalistic objectivity*. Northport, AL: Vision Press.

### NON-REFEREED PUBLICATIONS

- Punyanunt, N. M., & **Wagner, T.** (2005). Communication based emotional support differences between professors and teaching assistants. *Education, 125*, 569-574.

## PRESENTATIONS AT ACADEMIC CONFERENCES

- Kim, J. N., Patnode, R., & Stefano, H.** (2006). *A remedy for the publicly defamed: Overcoming innuendo in media corrections*. Paper presented to the American Association for Public Opinion Researchers, Montreal, Canada.
- Kim, J. N., & Chun, W. Y.** (2005). *Two studies about innuendo effect: Impression formation with forewarning and post correction messages*. Paper presented at the Sigma Xi Annual Meeting and Student Research Conference, Seattle, WA.
- Kim, J. N., Downie, M., & DeStefano, H.** (2005). *Resolving multicollinearity in situational theory of publics: Conceptual explication of problem recognition*. Paper presented at the 8th International Public Relations Research Conference, Miami, FL.
- Michels, T.** (2007). *The lonely marketplace: Buzz marketing and the changing American character*. Paper presented at the Midwest Popular Culture Association Meeting, Kansas City, MO.
- Ahuja, B., **Michels, T., & Walker, M. W.** (2006). *The virus in viral marketing: Non-disclosure*. Paper presented to the 2006 CCFC (Campaign for Commercial Free Childhood) Annual Summit, Boston, MA.
- Patnode, R., & **Michels, T.** (2003). *Of viruses and victims: The framing of the internet, 1988-1990*. Paper presented at the International Communication Association, San Diego, CA.
- Kim, J. N., **Patnode, R., & Stefano, H.** (2006). *A remedy for the publicly defamed: Overcoming innuendo in media corrections*. Paper presented to the American Association for Public Opinion Researchers, Montreal, Canada.
- Patnode, R.** (2006). *More than meets the ear: Radio, reality and the portrayal of broadcasting in the New Yorker Magazine, 1925-1954*. Paper presented to the Association for Education in Journalism and Mass Communication, San Francisco, CA.
- Patnode, R.** (2004). *Anxieties of the self: The New York Tribune's radio stories and the fictional imagination, 1925-1926*. Paper presented to the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Patnode, R.** (2004). *Path not taken: Wired wireless and broadcasting in the 1920's*. Paper presented to the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Patnode, R., & Michels, T.** (2003). *Of viruses and victims: The framing of the internet, 1988-1990*. Paper presented at the International Communication Association, San Diego, CA.
- Wagner, T.** (2005). *An explication of fright and anxiety: Scale development using exploratory and confirmatory factor analysis*. Paper presented at the National Communication Association's Annual Convention, Health Communication Division, Boston, MA.

- Wagner, T.** (2004). *Attitude restrictive messages and interpersonal agreement: An application of reactance theory to committed relationships*. Paper presented at the Western Communication Association's Annual Convention, Interpersonal Division, Albuquerque, NM.
- Punyanunt, N. M., & **Wagner, T.** (2004). *Communication based emotional support differences between professors and teaching assistants*. Paper presented at the Western Communication Association's Annual Convention, Instructional Division, Albuquerque, NM.
- Wagner, T.** (2003). *Developing audience analysis through goal setting and sharing*. Paper presented at the National Communication Association's Annual Convention, Great Ideas for Teaching Session, Miami, FL.
- Wagner, T.** (2003). *The measurement of attributional confidence and interpersonal attraction scales: Continuing to explicate uncertainty reduction theory*. Paper presented at the Eastern Communication Association's Annual Convention, Washington, DC.
- Wagner, T.** (2003). *Cell phones and interpersonal communication motives: A reexamination of remote mothering*. Paper presented at the Eastern Communication Association's Annual Convention, Washington, DC.