CAREER OPPORTUNITIES FOR LIBERAL ARTS MAJORS

SKILLS & ABILITIES OF THE LIBERAL ARTS MAJOR

• Oral Communication Skills
• Written Communication Skills
• Interpersonal Skills
• Proficiency in Concentration Areas
• Demonstrated Teamwork
• Technical Competence
• Leadership Abilities
• Flexibility
• Analytical Skills
• Computer Knowledge
• Problem-Solving Skills
• Decision-Making Abilities
• Initiative
• Goal-Orientation
• Negotiation Skills
• Global Awareness
• Ability to Synthesize
• Foreign Language Skills
• Creativity
• Organizational Skills
• Presentation Skills
• Computer Skills
• Critical Thinking Skills

POTENTIAL CAREERS

• Trial Lawyers
• Criminal Law
• Government Attorneys
• Law Clerks
• Academic Counselor
• Case Management Aide
• Drug Abuse Counselor
• Gerontology Aide
• Mental Health Technician
• Social Worker
• Spiritual Counselor
• Vocational Counselor
• Social Service Technician
• Account Executive
• Advertising Director
• Art Buyer
• Broadcast Production Manager
• Copyeditor
• Copywriter
• Events Coordinator
• Graphic Artist
• Media Planner
• Producer
• Publicist
• Researcher
• Sales Representative
• Art Director
• Columnist
• Critic
• Journalist
• Publisher
• Reporter
• Audiovisual Producer
• Filmmaker
• Music Director
• Newscaster
• Production Assistant
• Scriptwriter
• TV Producer
• Video Specialist
• Communications Consultant
• Government Relations
TYPES OF EMPLOYERS

- State Government
- Local Government
- Individual/Family Services
- Vocational Rehabilitation Services
- Elementary/Secondary Schools
- Colleges and Universities
- Advertising Agencies
- Marketing Firms
- Corporate Advertising Departments
- Publishing Companies
- Bookstores
- Vacation Resorts
- Chambers of Commerce
- Radio and TV Stations
- Literary Agencies
- Nonprofit Organizations
- Writing/Editing Firms
- Hospitals
- Military Bases
- Peace Corps
- Prisons, Jails
- Recreational Centers
- Religious Organizations
- Technical Schools

TOP 10 OCCUPATIONS

Top and mid-level managers, executives, administrators
Teachers, elementary school
Insurance, securities, real estate, business services
Sales occupations, including retail
Other management-related occupations
Other marketing and sales occupations
Secretaries, receptionists, typists
Other administrative (record clerks)
Artists, broadcasters, writers, editors, entertainers, public relations
Accountants, auditors, other financial specialists

POST-GRADUATION ACTIVITIES

- About 38% proceed to earn a post-graduate degree.
- About 25% of those with master’s degrees are earned in business management and administrative services.
- About 25% of the master’s degrees are earned in the field of education.

RESOURCES AND WEBSITES FOR THE LIBERAL ARTS MAJOR

- O*Net: https://www.onetonline.org/
- National Association of Colleges and Employers: http://www.naceweb.org/
- Indeed: http://www.indeed.com/
- Hire A Muskie: https://xavier-csm.symplicity.com/

Sources: The College Majors Handbook, Great Jobs for Liberal Arts Majors (2008)