



CAREER OPPORTUNITIES FOR LIBERAL ARTS MAJORS

SKILLS & ABILITIES OF THE LIBERAL ARTS MAJOR

- Oral Communication Skills
- Written Communication Skills
- Interpersonal Skills
- Proficiency in Concentration Areas
- Demonstrated Teamwork
- Technical Competence
- Leadership Abilities
- Flexibility
- Analytical Skills
- Computer Knowledge
- Problem-Solving Skills
- Decision-Making Abilities
- Initiative
- Goal-Orientation
- Negotiation Skills
- Global Awareness
- Ability to Synthesize
- Foreign Language Skills
- Creativity
- Organizational Skills
- Presentation Skills
- Computer Skills
- Critical Thinking Skills

POTENTIAL CAREERS

- Trial Lawyers
- Criminal Law
- Government Attorneys
- Law Clerks
- Academic Counselor
- Case Management Aide
- Drug Abuse Counselor
- Gerontology Aide
- Mental Health Technician
- Social Worker
- Spiritual Counselor
- Vocational Counselor
- Social Service Technician
- Account Executive
- Advertising Director
- Art Buyer
- Broadcast Production Manager
- Copyeditor
- Copywriter
- Events Coordinator
- Graphic Artist
- Media Planner
- Producer
- Publicist
- Researcher
- Sales Representative
- Art Director
- Columnist
- Critic
- Journalist
- Publisher
- Reporter
- Audiovisual Producer
- Filmmaker
- Music Director
- Newscaster
- Production Assistant
- Scriptwriter
- TV Producer
- Video Specialist
- Communications Consultant
- Government Relations

TYPES OF EMPLOYERS

- State Government
- Local Government
- Individual/Family Services
- Vocational Rehabilitation Services
- Elementary/Secondary Schools
- Colleges and Universities
- Advertising Agencies
- Marketing Firms
- Corporate Advertising Departments
- Publishing Companies
- Bookstores
- Vacation Resorts
- Chambers of Commerce
- Radio and TV Stations
- Literary Agencies
- Nonprofit Organizations
- Writing/Editing Firms
- Hospitals
- Military Bases
- Peace Corps
- Prisons, Jails
- Recreational Centers
- Religious Organizations
- Technical Schools

TOP 10 OCCUPATIONS

Top and mid-level managers, executives, administrators
Teachers, elementary school
Insurance, securities, real estate, business services
Sales occupations, including retail
Other management-related occupations
Other marketing and sales occupations
Secretaries, receptionists, typists
Other administrative (record clerks)
Artists, broadcasters, writers, editors, entertainers, public relations
Accountants, auditors, other financial specialists

POST-GRADUATION ACTIVITIES

- About 38% proceed to earn a post-graduate degree.
- About 25% of those with master's degrees are earned in business management and administrative services.
- About 25% of the master's degrees are earned in the field of education.

RESOURCES AND WEBSITES FOR THE LIBERAL ARTS MAJOR

O*Net-<https://www.onetonline.org/>

National Association of Colleges and Employers-<http://www.nacweb.org/>

Indeed-<http://www.indeed.com/>

Hire A Muskie-<https://xavier-csm.symplicity.com/>