



CAREER OPPORTUNITIES FOR INTERNATIONAL BUSINESS MAJORS

SUMMARY

International Business is an interdisciplinary program that provides students with cross-cultural skills and knowledge to pursue career opportunities in business, trade, government and non-government organizations (NGOs). Opportunities for International Business Majors are endless. From national to international, finance to management, International Business major students have many options.

SKILLS & ABILITIES OF THE INTERNATIONAL BUSINESS MAJOR

- **Critical Thinking** — Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
- **Active Learning** — Understanding the implications of new information for both current and future problem-solving and decision-making
- **Social Perceptiveness** — Being aware of others' reactions and understanding why they react as they do.
- **Cultural Competency** – Knowledge and interpersonal skills that allow individuals to understand, appreciate, and work with individuals from different cultures
- **Oral and Written Communication** – Clearly conveying information and ideas through a variety of media to individuals or groups in a manner that engages the audience and helps them understand and retain the message

POTENTIAL CAREERS

- Advertising Executive
- Consultant Foreign Exchange Trader
- Economist
- Financial Analyst
- Foreign Service Officer
- Human Resources/Human Capital Management
- Import/Export Coordinator
- Lawyer
- Marketing Manager
- Product Manager
- Public Relations Specialist
- Stock Broker

TYPES OF EMPLOYERS

- Multi-national Companies
 - Governments and Public Institutions
 - Foreign Trade
 - International Relief & Environmental Organizations
 - Accounting
 - Finance
 - Marketing
 - Transportation
 - Logistics
 - Management Information System
-

ADDITIONAL RESOURCES

- Bankers Association for Foreign Trade: <http://www.baft.org/home>
- Emerging Markets Traders Association: <http://www.emta.org>
- Federation of International Trade Associations: <http://www.fita.org>
- International Trade Administration: www.ita.doc.gov
- National Council on International Trade Development: <http://www.ncitd.org>
- Organization of Women in International Trade: <http://www.owit.org/owit>
- Small Business Exporters Association: <http://www.sbea.org>
- Washington International Trade Association: www.wita.org
- Xavier University International Business Club/Association

SUGGESTED QUESTIONS ON WHICH TO REFLECT:

- Geographically, where do you want to work?
- What do you want to do (work in the areas of finance, human resources, management, marketing, accounting, etc.)?
- For what type of company would you like to work (big, small, public, private, not-for-profit, for-profit, etc.)?

OUR TOP SUGGESTED RESOURCES FOR IB MAJORS ARE:

- Going Global (accessed through Hire-a-Muskie): Provides both country-specific and USA city-specific career and employment information in addition to job and internship searches.
- NACELink (accessed through Hire-a-Muskie): Consortium-based search site for students and alumni to look for both international and national opportunities.

*Sources: O*Net Online*