

## CAREER OPPORTUNITIES FOR ART MAJORS

### SKILLS & ABILITIES OF THE ART MAJOR

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#### *Technical*

- Know the qualities of each medium
- Work with a variety of mediums
- Attain a high level of craftsmanship
- Good finger and manual dexterity

#### *Communication*

- Communicate visually
- Analyze and explain works of art
- Collaborate with others
- Interpret data or verbal instructions to produce artwork
- Present and displaying work

#### *Problem Solving*

- Take multiple approaches to problems
- Utilize available resources
- Work under pressure and meet deadlines
- Adapt techniques

#### *Artistic*

- Observe, draw, and understand form
- Relate abstract ideas and visual forms
- Master the use of color, space, and line
- Utilize theories of composition
- Creative thinking
- Visualize shapes and spatial relationships

#### *Personal Traits*

- Independent
- Confident
- Intuitive
- Self-disciplined
- Organized
- Flexible
- Imaginative

### POTENTIAL CAREERS

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|------------------------------|---------------------------------|
| • Art Teachers               | • Graphic Analysts              |
| • Art Lawyers                | • Exhibit Production Artists    |
| • Curators                   | • Advertising Media Planner     |
| • Appraisers                 | • Director of Development       |
| • Art Gallery Administrators | • Docent Coordinator            |
| • Colorists                  | • Outreach Education            |
| • Cartoonists                | • Public Programming            |
| • Counselors/Therapists      | • Publicist                     |
| • Set Designers              | • Academic Advisor/Counselor    |
| • Animators                  | • Alumni Affairs Coordinator    |
| • Calligraphers              | • Lobbying Organizer/Researcher |
| • Photographers              | • Market Researcher             |

## TYPES OF EMPLOYERS

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- Advertising Agencies
- Colleges and Universities
- Sign Shops
- Art Galleries
- Libraries
- Art Supply Stores
- Public Relations Firms
- Media Production Companies
- Newspapers
- Publishing Companies
- Museums
- Textile Industry
- Amusement Parks
- Retail Stores
- Film Industry
- Greeting Card Companies
- Printing Firms
- Auction Houses
- Recreation Departments
- Corporate Communication
- Photo Agencies
- Camps
- Restoration Firms
- Schools
- Magazines

## RESOURCES AND WEBSITES FOR THE ART MAJOR

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Art Search-<http://artjobs.artsearch.us/>

Krop-<http://www.krop.com/>

National Art Education Association-<http://www.arteducators.org>

AIGA-The Professional Association for Design <http://www.aiga.org/>

O\*Net-<http://www.onetonline.org>