CAREER OPPORTUNITIES FOR ART MAJORS

SKILLS & ABILITIES OF THE ART MAJOR

Technical
- Know the qualities of each medium
- Work with a variety of mediums
- Attain a high level of craftsmanship
- Good finger and manual dexterity

Communication
- Communicate visually
- Analyze and explain works of art
- Collaborate with others
- Interpret data or verbal instructions to produce artwork
- Present and displaying work

Problem Solving
- Take multiple approaches to problems
- Utilize available resources
- Work under pressure and meet deadlines
- Adapt techniques

Artistic
- Observe, draw, and understand form
- Relate abstract ideas and visual forms
- Master the use of color, space, and line
- Utilize theories of composition
- Creative thinking
- Visualize shapes and spatial relationships

Personal Traits
- Independent
- Confident
- Intuitive
- Self-disciplined
- Organized
- Flexible
- Imaginative

POTENTIAL CAREERS

- Art Teachers
- Art Lawyers
- Curators
- Appraisers
- Art Gallery Administrators
- Colorists
- Cartoonists
- Counselors/Therapists
- Set Designers
- Animators
- Calligraphers
- Photographers
- Graphic Analysts
- Exhibit Production Artists
- Advertising Media Planner
- Director of Development
- Docent Coordinator
- Outreach Education
- Public Programming
- Publicist
- Academic Advisor/Counselor
- Alumni Affairs Coordinator
- Lobbying Organizer/Researcher
- Market Researcher
TYPES OF EMPLOYERS

- Advertising Agencies
- Colleges and Universities
- Sign Shops
- Art Galleries
- Libraries
- Art Supply Stores
- Public Relations Firms
- Media Production Companies
- Newspapers
- Publishing Companies
- Museums
- Textile Industry
- Amusement Parks

- Retail Stores
- Film Industry
- Greeting Card Companies
- Printing Firms
- Auction Houses
- Recreation Departments
- Corporate Communication
- Photo Agencies
- Camps
- Restoration Firms
- Schools
- Magazines

RESOURCES AND WEBSITES FOR THE ART MAJOR

Art Search- http://artjobs.artsearch.us/
Krop- http://www.krop.com/
National Art Education Association- http://www.arteducators.org
AIGA-The Professional Association for Design http://www.aiga.org/
O*Net- http://www.onetonline.org