



XAVIER UNIVERSITY CAREER SERVICES CENTER

Conaton Learning Commons, Room 530 | 513-745-3141 | xavier.edu/career

EMPLOYER SPONSORSHIP OPPORTUNITIES

Becoming a Xavier University Career Services Center sponsor allows your organization a high level of visibility and an increased presence on campus while helping prepare students for the professional world. When you sponsor a program, your organization receives recognition in all event advertising including student invitations, posters, and signage at the event.

CAREER EVENTS

- Spring Career Fair: Jobs • Internships • Graduate Programs - \$600**
February 21, 2012 – Cintas Center
 - Front table location at the fair
 - Registration for Spring Career Fair included
 - ¼ Page ad or logo in the Spring Career Fair Employer Tabloid
 - Sponsorship recognition in emails to all Xavier students and registered alumni
 - Approximate student attendance: 500

- Spring Diversity Reception (different sponsorship levels)**
February 9, 2012 - Cintas Center, Schiff Family Conference Center, Rooms 4 & 5

A collaborative venture by the Career Services Center and the Office of Multicultural Affairs. The Diversity Reception is a networking event connecting students from diverse backgrounds and companies who embrace and support diversity. We encourage you to consider attending this networking event to jump start your recruitment goals.

- Silver - \$200*
 - Company name will appear on the Career Services Center and Multicultural Affairs websites
 - Company name will appear on marketing materials including flyers posted around campus and advertisements sent to students, faculty, and staff
 - Sponsorship recognition in emails to all Xavier students, registered alumni, faculty, and staff

- Gold - \$400*

Includes Silver level incentives plus:

 - Logo will accompany advertisements
 - Signs with company name displayed during the Diversity Reception event

- Platinum - \$500*

Includes Gold and Silver level incentives plus:

 - Individual banner at the reception
 - Gold sponsor recognition in marketing materials and announcements at career fair and diversity reception prep events

Fall 2011 Professional Networking & Etiquette Dinner - \$300

TBA

Educates students on networking and dining etiquette, facilitated by Mary Starvaggi, a certified etiquette consultant.

- Sponsors are invited to send one representative to attend the event; includes four-course dinner for one representative from your organization
- Sponsor representative has the opportunity to connect with approximately 120 students during networking session and network with 7 students at your table throughout the etiquette dinner
- Organization name and/or logo appears on all promotional materials advertising the event
- Sponsorship recognition in emails to all Xavier students and registered alumni
- Sponsors are invited to bring a display (to fit on a 6 foot table) and materials for student distribution at the event
- Logo appears on day-of-event signage and organization representatives are recognized throughout the event program
- Approximate student attendance: 120

Fall Career Fair: Jobs • Internships • Graduate Programs - \$600

September, 2012 – Cintas Center

- Front table location at the fair
- Registration for Spring Career Fair included
- ¼ Page ad or logo in the Spring Career Fair Employer Tabloid
- Sponsorship recognition in emails to all Xavier students and registered alumni
- Approximate student attendance: 500

RESOURCES

eRecruiting Sponsor - \$200

eRecruiting is the “job board” that Xavier utilizes for student employment, internships, and full-time positions. It is open to both students and Xavier alumni.

- Company logo appears on the eRecruiting employer, student, and alumni login page, which receives over 28,000 logins per year by Xavier students and alumni
- Sponsorship supports the annual eRecruiting contract agreement Xavier University purchases

Other

- Do you have creative ways to grow your organization’s recruiting pipeline through the Career Services Center? Do you want to sponsor an interview room, career publications, campus event, etc.? Contact our office to tailor a program to meet your needs!

If your organization is interested in sponsoring any of the above events, please check the event(s), complete the section below, and fax c/o Julie Ridge to (513) 745-3523. Thank you!

Organization Name: _____

Contact Name: _____

Title: _____

Email: _____ Phone: _____