

## EMPLOYER SPONSORSHIP OPPORTUNITIES 2009-2010

Becoming a Xavier University Career Services Center sponsor allows your organization a high level of visibility and an increased presence on campus while at the same time helping us prepare students for the professional world. When you sponsor a program, your organization receives recognition in all event advertising, including student invitations, posters, as well as signage at the event.

Want to sponsor more than one initiative or attend more than one career fair? Speak with a Career Services Center team member to create a package that works for your organization.

### CAREER EVENTS

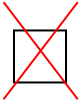
- 2010 Spring Career Fair: Jobs • Internships • Diversity Reception - \$500**  
 February 23, 2010  
 Approximate student attendance: 450
- Front table location at the fair
  - Registration for Spring Career Fair included
  - ¼ Page ad or logo in the Spring Career Fair Employer Tabloid
  - Gold level sponsorship to Diversity Reception included (see below for details)
  - Sponsorship recognition in eRecruiting emails to all Xavier students and registered alumni

#### **4<sup>th</sup> Annual Spring Diversity Reception**

February 23, 2010

Reception immediately precedes the Spring Career Fair for students to network with employers who embrace and support diversity in the workplace. This event is co-sponsored by the Career Services Center and the Office of Multicultural Affairs.

- Silver - \$200*
- Company name will appear on the Career Services Center and Multicultural Affairs websites
  - Company name will appear on marketing materials including *The Newswire* (Xavier student newspaper), flyers posted around campus and sent to students, faculty, and staff
  - Sponsorship recognition in eRecruiting emails to all Xavier students and registered alumni
- Gold - \$300*  
 Includes Silver level incentives plus:
- Logo will accompany advertisements
  - Signs with company name displayed during the Diversity Reception event
  - ¼ Page advertisement in the Spring Career Fair Employer Tabloid
- Platinum - \$500*  
 Includes Gold and Silver level incentives plus:
- Individual banner at the reception
  - ½ Page advertisement in the Spring Career Fair Employer Tabloid



**Lead Sponsor - \$2,500 – Macy’s, Inc.**

Includes Gold, Silver, and Platinum level incentives plus:

- Full page ad in the Spring Career Fair tabloid
- Lead sponsor banner at the reception
- Lead sponsor recognition in marketing materials, announcements at career fair and diversity reception prep events



**Spring 2010 Professional Etiquette Dinner - \$300**

February 8, 2010, 5:00 – 7:30 PM

Educates students in attendance on networking and dining etiquette

Approximate student attendance: 75

- Includes four-course dinner for one representative from your organization
- Logo appears on all promotional materials advertising the event
- Logo appears as the centerpiece at your table
- Sponsorship recognition in eRecruiting emails to all Xavier students and registered alumni

**RESOURCES**



**eRecruiting Sponsor - \$200**

- Supports the annual eRecruiting contract with Xavier University
- Company logo appears on eRecruiting employer, student, and alumni login page

If your organization is interested in sponsoring any of the above events, please check the event(s) and level(s) of interest, complete the section below, and fax c/o Julie Ridge to (513) 745-3523.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_