MANAGEMENT IS THE STUDY of the effective organization, planning, direction, control and evaluation of key business or industry functions such as personnel, sales and product management. Students learn theory and techniques to develop a sound managerial skill set and to approach business problems in an ethical, socially responsible way.

Bachelor of Science in Business Administration (BSBA) in Management

The Xavier Advantage:

► Benefit from internships at leading companies and organizations in Cincinnati, home to three Fortune 100 companies, nine Fortune 500 companies and 15 Fortune 1000 companies.

► Join the Xavier Management Student Club to network with top professionals.

► Earn a valued degree from Xavier’s Williams College of Business (WCB), recognized as a preeminent business school nationally and the best business school in the region.

► Study in the WCB’s new building, Stephen & Dolores Smith Hall, offering the latest learning resources such as the Fifth Third Trading Center.

Xavier management graduates go on to:

► National City
► Hickory Farms
► First Commonwealth Mortgage
► Gap, Inc.
► The Kroger Co.
► Graduate programs in business (MBA), law and other fields of study

Learn more www.xavier.edu/williams/undergraduate-management
Ask us xuadmit@xavier.edu
Visit campus www.xavier.edu/visit
THE PROGRAM

The Department of Management and Entrepreneurship offers the Bachelor of Science in Business Administration (BSBA) in Management. Faculty members have earned doctorate degrees from distinguished universities around the nation. Those faculty members who have worked in the business community or who continue to serve as consultants to the Cincinnati business community are able to bring their firsthand knowledge and experience into the classroom. Professors are committed, first and foremost, to teaching. The faculty is readily available to work with students outside the classroom. Classes are typically small, and students and faculty get to know each other on an individual basis.

In addition to traditional studies, management majors:

➢ Take advantage of internships at leading companies and organizations to learn and practice job-ready skills.
➢ Join the Xavier Management Student Club to network with professionals in executive management, research and analysis, and sales, hear top executive speakers, and actively participate in club operations and hosted events.
➢ Get matched with an Executive Mentor, who works with the student to provide professional guidance, networking support and career connections.

The management advisory board helps the department formulate curriculum strategy to ensure that courses are current, applicable and relevant to the corporate community. Advisory board members also are invited to serve as mentors for undergraduate students and participate in faculty recruitment. In addition, they provide strategic advice on the outreach activities of the department in order to enhance the department’s corporate relationships. Advisory board members represent such firms as Catholic Healthcare Partners, Duke Energy, Fidelity Investments, Toyota Motor Engineering & Manufacturing North America, Inc. and Turner Construction Company.

RESOURCES

The Cintas Center for Business Ethics at Xavier focuses on helping students and other Xavier stakeholders recognize and deal with ethical and values-related issues in the workplace. To that end, the Center designs corporate workshops, stages continuing education sessions, sponsors guest lectures and conducts an annual Ethics Institute that features leading corporate executives, ethics officers, and legislative and judicial officials. The Center also:

➢ Serves as a resource for local, regional and national business communities.
➢ Enables students to choose to do the “hard right,” as opposed to the “easy wrong.”
➢ Helps faculty increase their exposure and confidence in the areas of business ethics and social responsibility.

The Sedler Center for Entrepreneurship and Innovation develops entrepreneurial leaders who seek opportunities, act resourcefully, think creatively and lead ethically to make a difference in their organizations in the world. Its accomplishments include:

➢ Achieving a ranking of No. 24 for Xavier among the most entrepreneurial campuses in America by The Princeton Review.
➢ An internationally recognized faculty with established reputations for research and teaching.

OUTCOMES

Graduates in management find professional career opportunities in a wide variety of areas. For the graduating class of 2010, 73 percent of management graduates were either employed full-time or enrolled in a graduate program within 90 days of graduation. Average starting salary for 2010 management graduates: $37,667.

For WCB graduates overall, the average starting salary for the class of 2010: $41,057 and 90 percent were employed full-time or enrolled in graduate studies within 180 days of graduation; 72 percent secured a job prior to graduation. Eighty-one percent of WCB graduates completed internships during college.

Xavier graduates in management have found employment in both the public and private sectors.

Recent positions include:

• Branch manager, National City
• Human resource trainer, Hickory Farms
• Loan officer, First Commonwealth Mortgage
• Manager, FACS Group Inc.
• Project coordinator, Management Recruiters of Scottsdale
• Sales supervisor, Gap, Inc.
• Store co-manager, The Kroger Co.

A large percentage of Xavier management majors go on to graduate programs in business (MBA), law and other fields of study at prestigious institutions around the country.

➢ Developing the entrepreneurship major for business students and a minor for business and non-business students.
➢ A student learning lab at the Hamilton County Business Center, which provides startup space and contact with entrepreneurs.
➢ Six student-managed and -operated businesses on campus.

WILLIAMS COLLEGE OF BUSINESS

The Williams College of Business (WCB) is nationally recognized for its outstanding educational experiences and the success of its students and faculty. The WCB is accredited by the Association to Advance Collegiate Schools of Business (AACSB), an international organization. Only 15 percent of business schools worldwide achieve this distinction. In 2010-11, the WCB was ranked:

➢ 11th in the U.S. in Entrepreneurship, undergraduate programs, by Entrepreneur Magazine
➢ 10th in the U.S., in Ethics, undergraduate programs, Bloomberg BusinessWeek

The WCB’s new building, Stephen & Dolores Smith Hall, was opened in 2010 to provide a state-of-the-art setting for one of the nation’s top-ranked business schools. In addition to the Fifth Third Trading Center, the building’s features include:

➢ 88,000 square feet, four floors, 17 high-tech classrooms and centers for entrepreneurship, applied finance, business ethics and academic advising.
Space for executives-in-residence to work closely with students
Environment and programming for Fortune 500 companies to interact with and employ our students

The WCB is one of the nation’s first colleges to offer an Executive Mentor program that connects undergraduate and MBA students with leading executives to network and establish connections in the business world. The program offers an innovative approach, ensuring that WCB students have a viable and effective network of notable professional contacts assisting them in their career endeavors.

CORE CURRICULUM
The foundation of Xavier’s success is its commitment to its Jesuit heritage. The Core Curriculum embodies Xavier’s mission and philosophy of education and serves as a valuable foundation for all undergraduate students. Within the Core, the four-course Ethics/Religion and Society (E/RS) Focus fosters students’ understanding of socially significant issues through study of the humanities, especially literature, philosophy and theology, as well as the social and natural sciences. Along with courses in their major, Xavier students also take Core courses in: cultural diversity, English composition, fine arts, foreign language, history, literature, mathematics, philosophy, science, social science and theology.

ACADEMIC REQUIREMENTS
Core Curriculum: Minimum 64 credit hours
Major in management: 18 credit hours, including nine hours in specific management courses and nine hours of major electives.


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