

# INTERNATIONAL BUSINESS



XAVIER  
UNIVERSITY

**INTERNATIONAL BUSINESS** is an interdisciplinary program that provides students with cross-cultural skills and knowledge to pursue career opportunities in business, trade, government and non-government organizations (NGOs). Students gain a solid foundation in international business principles and practices, and a sound understanding of many cultures, to be prepared for the complex global world of business.

## Bachelor of Science in Business Administration (BSBA) in International Business

**Minor:** International business

### The Xavier Advantage:

- ▶ Take advantage of special internships each year for juniors and seniors in international business at such sites as the Global Center for Greater Cincinnati or the Cincinnati office of the U.S. Department of Commerce.
- ▶ Join the International Business Association to network with top professionals.
- ▶ Earn a valued degree from Xavier's Williams College of Business (WCB), recognized as a preeminent business school nationally and the best business school in the region.
- ▶ Study in the WCB's new building, Stephen & Dolores Smith Hall, offering the latest learning resources such as the Fifth Third Trading Center.

### Xavier international business graduates go on to:

- ▶ Total Quality Logistics
- ▶ Union Central Life Insurance
- ▶ Hiroshima Prefectural Government
- ▶ U.S. government agency and foreign service positions
- ▶ Graduate study in business (MBA), law or in diplomacy

**Learn more** [www.xavier.edu/williams/undergraduate/international-business](http://www.xavier.edu/williams/undergraduate/international-business)

**Ask us** [xuadmit@xavier.edu](mailto:xuadmit@xavier.edu)

**Visit campus** [www.xavier.edu/visit](http://www.xavier.edu/visit)



# RECOMMENDED CLASS SCHEDULES

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION [BSBA]

### IN INTERNATIONAL BUSINESS

These schedules serve as a guideline for progress toward a degree. Students should consult with their academic advisor.

First Semester	Sem. Hrs.
<b>FRESHMAN YEAR</b>	
MATH 150 Calculus-Honors	3
History I elective	3
ENGL 101 English Composition	3
Foreign Language I	3
INFO 220 Mgmt of Info Systems	3
BUAD 101 Business Profession	0
Total	15

Second Semester	Sem. Hrs.
<b>FRESHMAN YEAR</b>	
STAT 210 Statistics for Business I	3
History II elective	3
ECON 200 Microeconomic Principles	3
Foreign Language II	3
MKTG 300 Principles of Marketing	3
BUAD 102 Business Profession	0
Total	15

SOPHOMORE YEAR	Sem. Hrs.
ECON 201 Macroeconomic Principles	3
THEO 111 Theological Foundations	3
Literature elective	3
SHRM 200 HR in a Diverse Society <sup>1</sup>	3
ACCT 200 Financial Accounting	3
BUAD 201 Business Profession I	0
Total	15

SOPHOMORE YEAR	Sem. Hrs.
PHIL 100 Ethics as Intro to Phil	3
STAT 211 Statistics for Business II	3
MGMT 300 Managerial Behavior	3
Science elective I	3
ACCT 201 Managerial Accounting	3
MGMT 301 Managerial Comm	2
BUAD 202 Business Profession II	0
Total	17

JUNIOR YEAR	Sem. Hrs.
Science elective II	3
ECON 300 Int'l Trade & Bus Environ	3
FINC 300 Business Finance	3
PHIL 290 Theory of Knowledge	3
Business Language	3
Fine Arts elective	3
BUAD 301 Business Profession III	0
Total	18

JUNIOR YEAR	Sem. Hrs.
Int'l Business elective I (SHRM 325/MGMT 325, spring only)	3
Cultural elective I	3
Theo Scrip/Hist <b>OR</b> Christ Sys elective	3
MGMT 302 Quality & Prod in Operat	3
MKTG 320 Int'l Mktg	3
BUAD 302 Business Profession III	0
Total	15

SENIOR YEAR	Sem. Hrs.
Int'l Bus elective, Cultural elective II	3
Business elective	3
ENGL/CLAS/SPAN/FREN 205 Lit & Moral Imag	3
MGMT 325 Int'l Management	3
Theo Scrip/Hist <b>OR</b> Christ Sys elective	3
Science elective III	3
BUAD 401 Business Profession IV	0
Total	18

SENIOR YEAR	Sem. Hrs.
FINC 476, Int'l Finance (spring only)	3
Int'l Bus elective, Cultural elective II <b>OR</b> Business elective credit hours	3
BLAW 300 Legal Environment	3
Philosophy elective	3
E/RS elective ( <b>OR</b> free elective) <sup>2</sup>	3
BUAD 402 Business Profession IV	0
Total	15

**Scheduling notes:** <sup>1</sup> SHRM 200 fulfills the Core's cultural diversity elective.

<sup>2</sup> E/RS Focus elective requirement may be used to satisfy another element of the Core or the major requirements.

- Consult the undergraduate Core Curriculum requirements.
- The BSBA degree program typically requires 123 total credit hours, with 120 hours as the absolute minimum, and an overall 2.000 GPA.
- Students are required to take 6 hours of approved courses representing two different disciplines to fulfill the Core Diversity requirement.

► For additional degree class schedules, please visit [www.xavier.edu/williams/undergraduate/international-business](http://www.xavier.edu/williams/undergraduate/international-business).

## THE PROGRAM

The Williams College of Business offers the degree of Bachelor of Science in Business Administration (BSBA) in International Business. Also offered is a minor in international business. Because companies often provide foreign assignments to employees who are trained in their domestic operations, students are encouraged to consider either taking a second major such as marketing, finance, accounting or a foreign language, or completing a few targeted courses in one of these disciplines.

International business majors are required to complete summer-long or semester-long study abroad or work in a country other than one's native country. Learn more about the University's study abroad programs and other opportunities at [www.xavier.edu/study-abroad](http://www.xavier.edu/study-abroad). Note that two additional courses of foreign language, generally at the 300-level or above, may be substituted for the international experience.

International business faculty has earned doctorate degrees from distinguished institutions around the nation. Those faculty members who have worked in the business community or who continue to serve as consultants to the Cincinnati business community are able to bring their firsthand knowledge and experience into the classroom. Professors are committed, first and foremost, to teaching. The faculty is readily available to work with students outside the classroom. Classes are typically small, and students and faculty get to know each other on an individual basis.

In addition to traditional studies, international business majors:

- ▶ Take advantage of paid internships for practical experience in international business with a local company. The program also provides six to eight internships each year specifically for juniors and seniors in international business. Most international business majors work at either the Global Center for Greater Cincinnati or the Cincinnati office of the U.S. Department of Commerce. These are unpaid positions, but offer excellent experience and valuable contacts.
- ▶ Join the International Business Association which sponsors regular activities, including inviting guest speakers to campus, visiting local companies, and sponsoring an annual trip to Washington, D.C., or New York to visit international companies and organizations.
- ▶ Volunteer for the Interlink Mentor Program, an orientation program to welcome new international students and help them acclimate to life at Xavier and to the United States. Mentors help with new international student orientation and are active participants in the programs and activities of Xavier's Center for International Education.
- ▶ Get matched with an Executive Mentor, who works with the student to provide professional guidance, networking support and career connections.

## RESOURCES

Students can learn more by working with Xavier's **Center for International Business**. Its mission is to lead the globalization initiative at the Williams College of Business in the development of industry-leading academic programs that prepare future business leaders to competently serve organizations and society in the global economy.

## OUTCOMES

For the graduating class of 2010, 100 percent of international business graduates were either employed full-time or enrolled in a graduate program within 90 days of graduation. Average starting salary for 2010 international business graduates: \$44,000.

For WCB graduates overall, the average starting salary for the class of 2010: \$41,057 and 90 percent were employed full-time or enrolled in graduate studies within 180 days of graduation; 72 percent secured a job prior to graduation. Eighty-one percent of WCB graduates completed internships during college.

Many international business graduates work for a U.S. company that sends them abroad for business travel, or to work abroad for a number of years at a time. International business careers include the following:

- Management: Overseas production, shipping, international human resources management
- Finance: International banking, currency trading, securities trading analysis of overseas production sites/ international investment, company exchange risk management, international risk management, financial planning for multinationals
- Accounting: Financial management for multinational companies
- Marketing: Business-to-business selling, market analysis/ research, international purchasing, cross-cultural negotiating, consulting
- Government: Foreign service officer, country analyst

Recent graduates have been hired for such positions as:

- Account executive, Total Quality Logistics
- Account specialist, Union Central Life Insurance
- Assistant language teacher, Hiroshima Prefectural Government
- Assistant, The Hispanic Chamber
- HR assistant, ECS Mid-Atlantic

International business majors also pursue graduate study to earn a degree in law, an MBA or a Master of Diplomacy at prestigious institutions nationwide.

The Center provides expertise and resources to facilitate the offering of innovative and specialized international study programs and internship opportunities that enhance our students' academic and professional development. Programs are designed to equip the students with a global mindset, sensitivity and real-world problem-solving capabilities that would help them become valuable assets to the organizations they would serve upon graduation.

## WILLIAMS COLLEGE OF BUSINESS

The Williams College of Business (WCB) is nationally recognized for its outstanding educational experiences and the success of its students and faculty. The WCB is accredited by the Association to Advance Collegiate Schools of Business (AACSB), an international organization. Only 15 percent of business schools worldwide achieve this distinction. In 2010-11, the WCB was ranked:

- ▶ 11th in the U.S. in Entrepreneurship, undergraduate programs, by *Entrepreneur Magazine*
- ▶ 10th in the U.S., in Ethics, undergraduate programs, *Bloomberg BusinessWeek*

The WCB's new building, Stephen & Dolores Smith Hall, was opened in 2010 to provide a state-of-the-art setting for one of the nation's top-ranked business schools. In addition to the Trading Center, the building's features include:

- ▶ 88,000 square feet, four floors, 17 high-tech classrooms and centers for entrepreneurship, applied finance, business ethics and academic advising
- ▶ Space for executives-in-residence to work closely with students
- ▶ Environment and programming for Fortune 500 companies to interact with and employ our students

The WCB is one of the nation's first colleges to offer an Executive Mentor program that connects undergraduate and MBA students with leading executives to network and establish connections in the business world. The program offers an innovative approach, ensuring that WCB students have a viable and effective network of notable professional contacts assisting them in their career endeavors.

## CORE CURRICULUM

The foundation of Xavier's success is its commitment to its Jesuit heritage. The Core Curriculum embodies Xavier's mission and philosophy of education and serves as a valuable foundation for all undergraduate students. Within the Core, the four-course Ethics/Religion and Society (E/RS) Focus fosters students' understanding of socially significant issues through study of the humanities, especially literature, philosophy and theology, as well as the social and natural sciences. Along with courses in their major, Xavier students also take Core courses in: cultural diversity, English composition, fine arts, foreign language, history, literature, mathematics, philosophy, science, social science and theology.

## ACADEMIC REQUIREMENTS

**Core Curriculum:** Minimum 64 credit hours

**Major in international business:** 21 total credit hours, including 12 hours of global business skills in international marketing, international management and international finance; and in one of the following: international human resources, economics of developing countries, international economics, or international business co-op; three hours for the international business capstone; and six hours of global cultural knowledge with a history or modern language course.

**Business Core:** 42 hours. At least half of the 42 total credit hours must be taken at Xavier. Business Core courses include: Introductory Financial Accounting, Introductory Managerial Accounting, Legal Environment, Microeconomic Principles, Macroeconomic Principles, International Trade & Business Environment, Business Finance, Introduction to Business Technology, Managing Information Technology, Managerial Behavior, Managerial Communication, Quality and Productivity in Operations, Principles of Marketing, Human Resources in a Diverse Society, and Statistics for Business II.

*Xavier is an equal opportunity educator and employer. Information in this brochure is correct as of 8/11.*



## XAVIER AT A GLANCE

Founded in 1831, Xavier University is a Jesuit Catholic university in Cincinnati, Ohio, annually ranked among the nation's best universities. Its three colleges offer 85 undergraduate majors, 54 minors and 11 graduate programs to 7,019 total students, including 4,368 undergraduates.

## FOR MORE INFORMATION

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