INFORMATION SYSTEMS IS THE STUDY of computer principles and techniques and their application to a wide variety of organizational and managerial needs. Students learn how to effectively apply information technology to help businesses streamline operations and compete more successfully in a complex global marketplace.

Bachelor of Science in Business Administration (BSBA) in Information Systems

Minor: Information technology

The Xavier Advantage:

➤ Benefit from internships and paid co-ops at leading companies and organizations in this area, including the Cincinnati Reds and Monster.com. Cincinnati is home to three Fortune 100 companies, nine Fortune 500 companies and 15 Fortune 1000 companies.

➤ Join the Information Systems Student Club to network with top professionals.

➤ Earn a valued degree from Xavier’s Williams College of Business (WCB), recognized as a preeminent business school nationally and the best business school in the region. Xavier is ranked one of the top 25 entrepreneurial campuses in the nation by The Princeton Review.

➤ Study in the WCB’s new building, Stephen & Dolores Smith Hall, offering the latest learning resources such as the Fifth Third Trading Center.

Xavier information systems graduates go on to:

➤ Fifth Third Bank
➤ Deloitte & Touche
➤ The Kroger Company
➤ Procter & Gamble
➤ IRS/U.S. Treasury Department
➤ Graduate study in information systems, business (MBA) and other major fields

Learn more www.xavier.edu/williams/undergraduate/information-systems
Ask us xuadmit@xavier.edu
Visit campus www.xavier.edu/visit
THE PROGRAM
The Department of Management Information Systems offers the Bachelor of Science in Business Administration (BSBA) degree in Information Systems. Also offered is a minor in information technology.

Faculty members have earned doctorate degrees from distinguished institutions around the nation. Those faculty members who have worked in the business community or who continue to serve as consultants to the Cincinnati business community are able to bring their firsthand knowledge and experience into the classroom. Professors are committed, first and foremost, to teaching. The faculty is readily available to work with students outside the classroom. Classes are typically small, and students and faculty get to know each other on an individual basis.

In addition to traditional studies, majors in information systems:

► Take advantage of internships and paid co-ops during the academic year and in the summer at leading companies and organizations. Recent co-op employers have included the Cincinnati Reds, Monster.com, ABC/New York Siemens, the Cincinnati Bengals, Ernst & Young, and other small to medium businesses throughout the greater Cincinnati area.

► Join the Information Systems Student Club, which sponsors regular activities, including socials, visits to local places of employment, talks by professionals in the field and career counseling.

► Participate in the department’s service-learning program that puts students into small teams to design, develop and implement software solutions for nonprofit organizations. While providing assistance to client organizations, students get valuable experience solving real-world business problems in a team-oriented environment.

► Get matched with an Executive Mentor, who works with the student to provide professional guidance, networking support and career connections.

The information systems advisory board helps the department formulate curriculum strategy to ensure that courses are current, applicable and relevant to the corporate community. Advisory board members also are invited to serve as mentors for undergraduate students and participate in faculty recruitment. In addition, they provide strategic advice on outreach activities in order to enhance the department’s corporate relationships. Advisory board members represent such firms as Black Data Processing Association, Cincinnati Bell, Citigroup, GE Aviation, Luxottica Retail, Procter & Gamble and Western Southern Financial Group.

RESOURCES
The Cintas Center for Business Ethics at Xavier focuses on helping students and other Xavier stakeholders recognize and deal with ethical and values-related issues in the workplace. To that end, the Center designs corporate workshops, stages continuing education sessions, sponsors guest lectures and conducts an annual Ethics Institute that features leading corporate executives, ethics officers, and legislative and judicial officials.

OUTCOMES
For the graduating class of 2010, 88 percent of information systems (IS) graduates were either employed full-time or enrolled in a graduate program within 90 days of graduation. Average starting salary for 2010 information systems graduates: $42,500.

For WCB graduates overall, the average starting salary for the class of 2010: $41,057 and 90 percent were employed full-time or enrolled in graduate studies within 180 days of graduation; 72 percent secured a job prior to graduation. Eighty-one percent of WCB graduates completed internships during college.

Graduates in information systems find professional career opportunities in a wide variety of fields, providing technology solutions to benefit all types of organizations. IS professionals serve in such roles as computer systems analysts, project managers, database administrators, software developers, computer support specialists, information technology auditors, enterprise systems consultants and business intelligence analysts.

Recent graduates have been hired for such positions as:
► Business analyst, systems analyst, Fifth Third Bank
► Consultant, Deloitte & Touche
► Corporate operations associate, National City
► Network systems database administrator, CTI Clinical Trial and Consulting Services
► Programmer, Western Southern
► Solution delivery consultant, Cerner
► Systems analyst, The Kroger Company, Procter & Gamble, IRS/U.S. Treasury Department

Information systems majors also choose to pursue graduate study at prestigious institutions nationwide.

The Center also:
► Serves as a resource for the local, regional and national business communities.
► Enables students to choose to do the “hard right,” as opposed to the “easy wrong.”
► Helps faculty increase their exposure and confidence in the areas of business ethics and social responsibility.

The Sedler Center for Entrepreneurship and Innovation develops entrepreneurial leaders who seek opportunities, act resourcefully, think creatively and lead ethically to make a difference in their organizations in the world. Its accomplishments include:
► A ranking of No. 24 for Xavier among the most entrepreneurial campuses in America by The Princeton Review.
► A student learning lab at the Hamilton County Business Center, which provides startup space and contact with entrepreneurs.
► Six student-managed and -operated businesses on campus.
WILLIAMS COLLEGE OF BUSINESS

The Williams College of Business (WCB) is nationally recognized for its outstanding educational experiences and the success of its students and faculty. The WCB is accredited by the Association to Advance Collegiate Schools of Business (AACSB), an international organization. Only 15 percent of business schools worldwide achieve this distinction. In 2010-11, the WCB was ranked:

► 11th in the U.S. in Entrepreneurship, undergraduate programs, by Entrepreneur Magazine
► 10th in the U.S. in Ethics, undergraduate programs, Bloomberg BusinessWeek

The WCB’s new building, Stephen & Dolores Smith Hall, was opened in 2010 to provide a state-of-the-art setting for one of the nation’s top-ranked business schools. In addition to the Fifth Third Trading Center, the building’s features include:

► 88,000 square feet, four floors, 17 high-tech classrooms and centers for entrepreneurship, applied finance, business ethics and academic advising
► Space for executives-in-residence to work closely with students
► Environment and programming for Fortune 500 companies to interact with and employ our students

The WCB is one of the nation’s first colleges to offer an Executive Mentor program that connects undergraduate and MBA students with leading executives to network and establish connections in the business world. The program offers an innovative approach, ensuring that WCB students have a viable and effective network of notable professional contacts assisting them in their career endeavors.

CORE CURRICULUM

The foundation of Xavier’s success is its commitment to its Jesuit heritage. The Core Curriculum embodies Xavier’s mission and philosophy of education and serves as a valuable foundation for all undergraduate students. Within the Core, the four-course Ethics/Religion and Society (E/RS) Focus fosters students’ understanding of socially significant issues through study of the humanities, especially literature, philosophy and theology, as well as the social and natural sciences. Along with courses in their major, Xavier students also take Core courses in: cultural diversity, English composition, fine arts, foreign language, history, literature, mathematics, philosophy, science, social science and theology.

ACADEMIC REQUIREMENTS

Core Curriculum: Minimum 64 credit hours

Major in information systems: 21 total credit hours, including 15 hours of information systems courses, three hours of INFO 362 or INFO 368, three hours of major electives, and an internship.