



**THE STUDY OF BUSINESS** at Xavier University not only focuses on how companies and other enterprises function, but also draws on Jesuit traditions to emphasize the vital importance of infusing ethics and values into the marketplace. Students prepare for a dynamic global business environment and how to meet rapid changes and challenges in technology and other market forces

### Bachelor of Science in Business Administration (BSBA) in nine majors:

- ▶ Accountancy
- ▶ Economics
- ▶ Entrepreneurial studies
- ▶ Finance
- ▶ Information systems
- ▶ International business
- ▶ Management
- ▶ Marketing
- ▶ Strategic human resource management

**Minors:** Business, advanced technology, economics, entrepreneurship, information technology, international business and strategic human resource management.

### The Xavier Advantage:

- ▶ Earn a valued degree from Xavier's Williams College of Business (WCB), recognized as a preeminent business school nationally and the best business school in the region. Study in the WCB's new building, Stephen & Dolores Smith Hall, offering the latest learning resources such as the Fifth Third Trading Center.
- ▶ Be job-ready with your business degree from Xavier: Nearly 90 percent of graduates in 2010 were employed full-time or enrolled in graduate school within 90 days of graduation.

### Xavier business graduates go on to:

- ▶ Gap, Inc.
- ▶ Kroger
- ▶ PricewaterhouseCoopers
- ▶ Procter & Gamble
- ▶ The Ohio State University Moritz School of Law

**Learn more** [www.xavier.edu/williams/undergraduate](http://www.xavier.edu/williams/undergraduate)

**Ask us** [xuadmit@xavier.edu](mailto:xuadmit@xavier.edu)

**Visit campus** [www.xavier.edu/visit](http://www.xavier.edu/visit)



## RECOMMENDED CLASS SCHEDULES

### BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION [BSBA]

These schedules serve as a guideline for progress toward a degree in any business major. Students should consult with their academic advisor.

First Semester	Sem. Hrs.
<b>FRESHMAN YEAR</b>	
MATH 150 Calculus	3
History I elective	3
ENGL 101 <b>OR</b> 115, Eng Comp <b>OR</b> Rhetoric	3
Foreign Language elective	3
THEO 111 Theological Foundations	3
BUAD 101 Business Profession I	0
INFO 120 Intro to Business Technology	1
<b>Total</b>	<b>16</b>

Second Semester	Sem. Hrs.
<b>FRESHMAN YEAR</b>	
STAT 210 Statistics for Business I	3
History II elective	3
PHIL 100 Ethics as Intro to Phil	3
Foreign Language elective	3
MKTG 300 Principles of Marketing	3
BUAD 102 Business Profession I	0
<b>Total</b>	<b>15</b>

SOPHOMORE YEAR	Sem. Hrs.
STAT 211 Statistics for Business II	3
ACCT 200 Financial Accounting	3
ECON 200 Microeconomic Principles	3
INFO 220 Managing Info Technology	3
Literature elective	3
BUAD 201 Business Profession II	0
<b>Total</b>	<b>15</b>

SOPHOMORE YEAR	Sem. Hrs.
SHRM 200 HR in a Diverse Society <sup>1</sup>	3
ACCT 201 Managerial Accounting	3
ECON 201 Macroeconomic Principles	3
MGMT 300 Managerial Behavior	3
PHIL 290 Theory of Knowledge	3
BUAD 202 Business Profession II	0
<b>Total</b>	<b>15</b>

JUNIOR YEAR	Sem. Hrs.
ECON 300 International Trade & Bus	3
Science elective	3
Major course	3
MGMT 301 Managerial Comm	2
Theo Scrip/Hist <b>OR</b> Christ Sys elective	3
ENGL/CLAS/SPAN/FREN 205 Lit & Moral Imag	3
BUAD 301 Business Profession III	0
<b>Total</b>	<b>17</b>

JUNIOR YEAR	Sem. Hrs.
Major course	3
Science elective	3
BLAW 300 Legal Environment <sup>2</sup>	3
MGMT 302 Qual & Prod in Operations	3
FINC 300 Business Finance	3
BUAD 302 Business Profession III	0
<b>Total</b>	<b>15</b>

SENIOR YEAR	Sem. Hrs.
Major course	3
Major course	3
Business <b>OR</b> Major elective	3
Science elective	3
Theology Ethics <b>OR</b> Rel/Cult elective	3
BUAD 401 Business Profession IV	0
<b>Total</b>	<b>15</b>

SENIOR YEAR	Sem. Hrs.
General <b>OR</b> Business elective	3
Major course	3
Major course	3
Fine Arts elective	3
Philosophy elective	3
BUAD 402 Business Profession IV	0
<b>Total</b>	<b>15</b>

**Scheduling notes:** <sup>1</sup> SHRM 200 fulfills the cultural diversity elective.

<sup>2</sup> BLAW 300 also fulfills the E/RS Focus elective requirement of the Core.

- Consult the undergraduate Core Curriculum requirements.
- The BSBA degree program typically requires 123 total credit hours, with 120 hours as the absolute minimum; and an overall 2.000 GPA.
- Students are required to take 6 hours of approved courses representing two different disciplines to fulfill the Core Diversity requirement.

► For additional degree class schedules, please visit [www.xavier.edu/williams/undergraduate](http://www.xavier.edu/williams/undergraduate).

## THE PROGRAM

The Williams College of Business (WCB) is nationally recognized for its outstanding educational experiences and the success of its students and faculty. The WCB is among only 450 business schools worldwide to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), an international organization. Only 15 percent of business schools worldwide achieve this distinction. In 2010-11, the WCB was ranked:

- ▶ 11th in the U.S. in Entrepreneurship, undergraduate programs, by *Entrepreneur Magazine*
- ▶ 10th in the U.S. in Ethics, undergraduate programs, *Bloomberg BusinessWeek*

In August 2010, the WCB moved into a new four-floor building featuring technologically advanced classrooms, and centers for trading, data-mining and ethics, plus scrolling stock tickers and Bloomberg financial database terminals. The facility, called Stephen & Dolores Smith Hall, is designed to foster innovation and collaboration among students, faculty and a strong business community throughout Greater Cincinnati, home to three Fortune 100 companies, nine Fortune 500 companies and 15 Fortune 1000 companies.

WCB faculty members are PhDs, MBAs or CPAs who have graduated from distinguished institutions around the nation. Many WCB faculty members are actively involved with regional professional organizations, including the American Marketing Association, the World Trade Association and others. Those faculty members who have worked in the business community or who continue to serve as consultants to the Cincinnati business community are able to bring their firsthand knowledge and experience into the classroom.

In addition to traditional studies, business students at Xavier:

- ▶ Take advantage of hundreds of opportunities for paid and unpaid internships throughout greater Cincinnati and nationally. Cincinnati is headquarters to such major companies as Duke Energy, The Kroger Co., Chiquita Brands International, Cincinnati Milacron, Procter & Gamble Co. and Western-Southern Financial.
- ▶ Get matched with an executive mentor, who works with the student to provide professional guidance, networking support and career connections. Xavier is one of the first schools in the nation to offer this type of mentor program.
- ▶ Study or work abroad, choosing from many program options in Europe and Asia, including WCB's summer study program in Maastricht, The Netherlands, to experience international culture and business.
- ▶ Participate in the Business Profession Program, a four-year program that focuses on the full range of skills necessary for success in the workforce and in everyday life.
- ▶ Benefit from unparalleled career development services including job search, résumé referral, eRecruiting and on-campus interviews, a job hotline and an annual employment fair.

## BUSINESS SCHOLARS PROGRAM

Business students who are in the University Scholars program may elect to participate in the Business Scholars Program. The program provides advanced coursework in economics, finance, management and business law. (The University Scholars program

## OUTCOMES

Williams College of Business graduates are well-prepared for careers in a wide range of businesses. Within 90 days of graduation, 87 percent of 2010 graduates were either employed full-time or in graduate school; 90 percent were employed or enrolled in graduate school within 180 days of graduation. Other key facts about the Class of 2010 graduates include:

- Average starting salary: \$41,057
- 90 percent considered their new job related to their major
- 18 percent pursued post-graduate studies
- 72 percent had a job secured before graduation
- 90 percent considered their job related to be related to their major
- 81 percent completed an internship during four year
- 100 percent of graduates in entrepreneurial studies, human resources and international business were employed within 90 days of graduation, as were more than 88 percent of majors in accounting, finance, management information systems and marketing

Recent Xavier business graduates have been hired by such companies and organizations as:

- Cincinnati Bell
- Cintas
- Deloitte
- Enterprise Rent-A-Car
- Gap Inc.
- Kellogg
- Kroger
- PricewaterhouseCoopers
- Procter & Gamble
- United Health Care
- U.S. Army
- Walgreens
- Western & Southern
- Xerox Corporation

Business students have also been accepted into MBA and other graduate programs at such institutions as the following:

- Notre Dame University
- The Ohio State University, Moritz College of Law
- University of Denver
- University of Leeds, United Kingdom
- University of Virginia
- Xavier University

For detailed listings of employers, positions and other post-graduate data, visit [www.xavier.edu/williams/about](http://www.xavier.edu/williams/about).

offers honors-level study in the University Core Curriculum. Students choose a major but benefit from intensified study at all levels.)

Like the University Scholars program, Business Scholars take specific classes, designated as honors sections, in the business curriculum. These sections fulfill classes required of all business majors. Honors courses are smaller in size and focus more attention on in-depth analysis, critical thinking, discussion and writing. Business scholars follow the same curriculum guidelines as all other University Scholars. Beyond that, business scholars must take four business courses at the honors level. Students who complete the business honors curriculum will be recognized at Commencement for their achievement.

## CORE CURRICULUM

The foundation of Xavier's success is its commitment to its Jesuit heritage. The Core Curriculum embodies Xavier's mission and philosophy of education and serves as a valuable foundation for all undergraduate students. Within the Core, the four-course Ethics/Religion and Society (E/RS) Focus fosters students' understanding of socially significant issues through study of the humanities, especially literature, philosophy and theology, as well as the social and natural sciences. Along with courses in their major, Xavier students also take Core courses in: cultural diversity, English composition, fine arts, foreign language, history, literature, mathematics, philosophy, science, social science and theology.

## ACADEMIC REQUIREMENTS

**Core Curriculum:** Minimum 64 credit hours

**BSBA degree:** Typically requires students to earn 123 total credit hours, with 120 hours as the minimum. Business students must fulfill the 18 to 22 required semester hours in their major, in addition to the basic requirements of the Business Core and the University Core Curriculum. See individual brochures for the BSBA's nine majors, available at [www.xavier.edu/majors](http://www.xavier.edu/majors).

**Business Core:** 42 hours. At least half of the 42 total credit hours must be taken at Xavier. Business Core courses include: Introductory Financial Accounting, Introductory Managerial Accounting, Legal Environment, Microeconomic Principles, Macroeconomic Principles, International Trade & Business Environment, Business Finance, Introduction to Business Technology, Managing Information Technology, Managerial Behavior, Managerial Communication, Quality and Productivity in Operations, Principles of Marketing, Human Resources in a Diverse Society, and Statistics for Business II.



## XAVIER AT A GLANCE

Founded in 1831, Xavier University is a Jesuit Catholic university in Cincinnati, Ohio, annually ranked among the nation's best universities. Its three colleges offer 85 undergraduate majors, 54 minors and 11 graduate programs to 7,019 total students, including 4,368 undergraduates.

## FOR MORE INFORMATION

### OFFICE OF ADMISSION

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